

# DPromotion Service Profile

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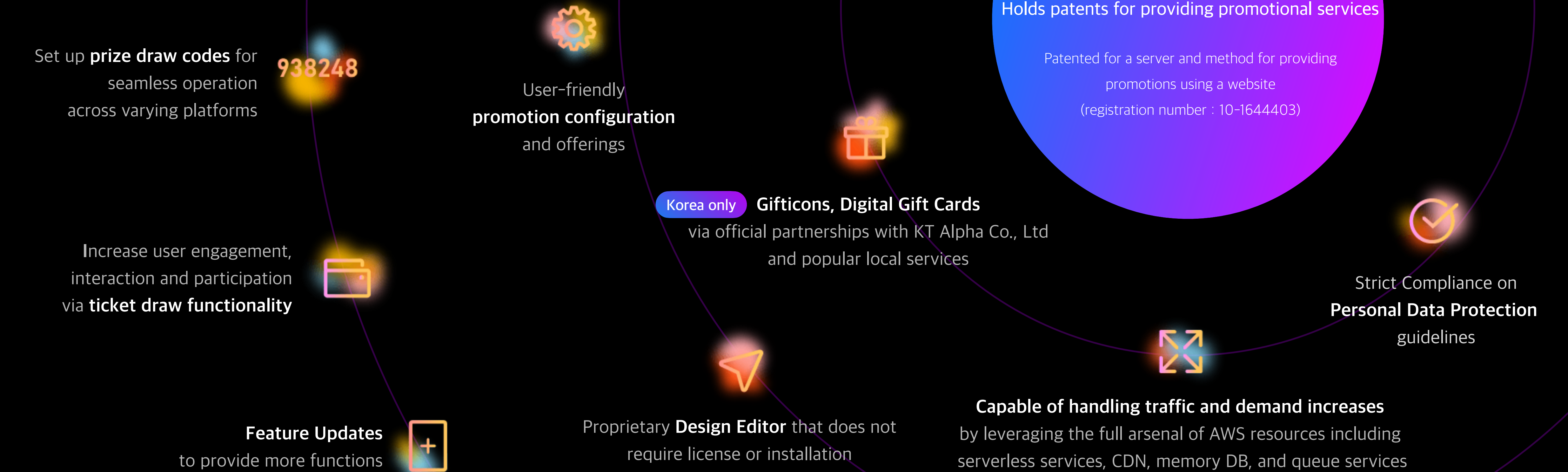
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# Overview

# Connect your business and customers to DPromotion.

DPromotion is a digital marketing campaign creation platform where anyone can easily and conveniently create, manage user-participation events, such as Spin the Wheel, Scratch-off cards, Quizzes and more to increase user engagement and interaction.



# Service Features

# Gamified Promotions

DPromotion offers 7 types of Gamified Promotions : Spin the Wheel, Scratch, Quiz, Participation-based, Raffle, Random Box and Spot-the-Difference with plans to continuously add more to increase user interest.

Clients easily can customize, adjust event types, themes, and settings according to marketing agenda such as online events through smartphones, tablets, etc., or even offline public events via large screens.



## Spin the Wheel

Easy for anyone to participate  
instant results lead to  
high levels of user engagement



## Scratch

Perfect for both online and offline events,  
yields high levels of user participation  
due to instant results



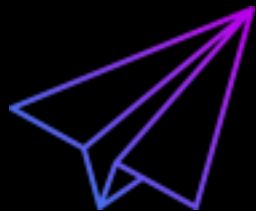
## Quiz

Best for brand promotion and  
sharing product information through  
simple question-and-answer promotions.



## Spot the Difference

Extend user session time by increasing user engagement,  
And simultaneously share the Brand story and message  
In making a deeper connection to the user and the brand



## Participation-based

Customers interact with brand  
via challenge missions, trial recruitment,  
wish listing, and SNS verification



## Raffle

Great for short-term promotions of brands  
because users choose a reward of their liking,  
leading to high user engagement



## Random Box

A gamified experience via random boxes,  
rewards and fortune cookies



## Approach Shot Event Korea only

This special Golf approach shot event in partnership  
with Naver Ad was and is continuing to be a big hit  
On Naver's sport section.

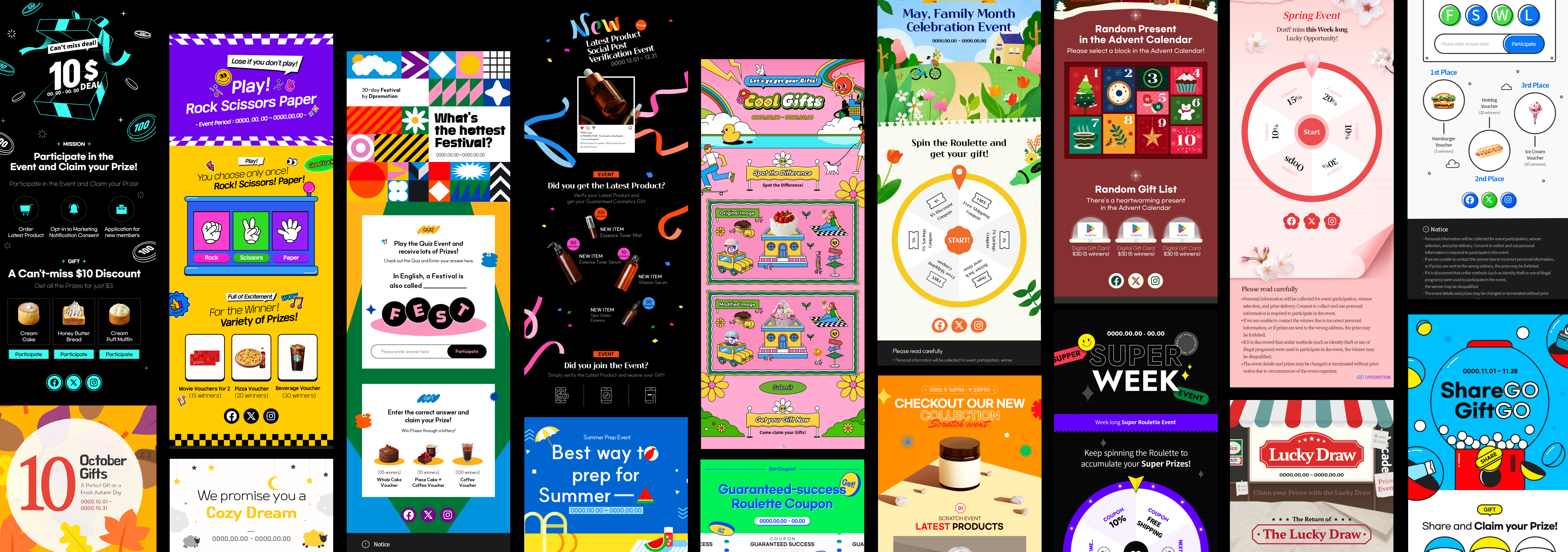


Service Features

# High-quality, Directly-editable Themes added monthly on the Editor

DPromotion offers an extensive list of FREE high-quality themes tailored to your marketing and promotion agenda as well as seasonal events such as Christmas, Black Friday.

Also, DPromotion uploads additional themes on a regular basis to provide more visual alternatives.





# Free self-serving design editor

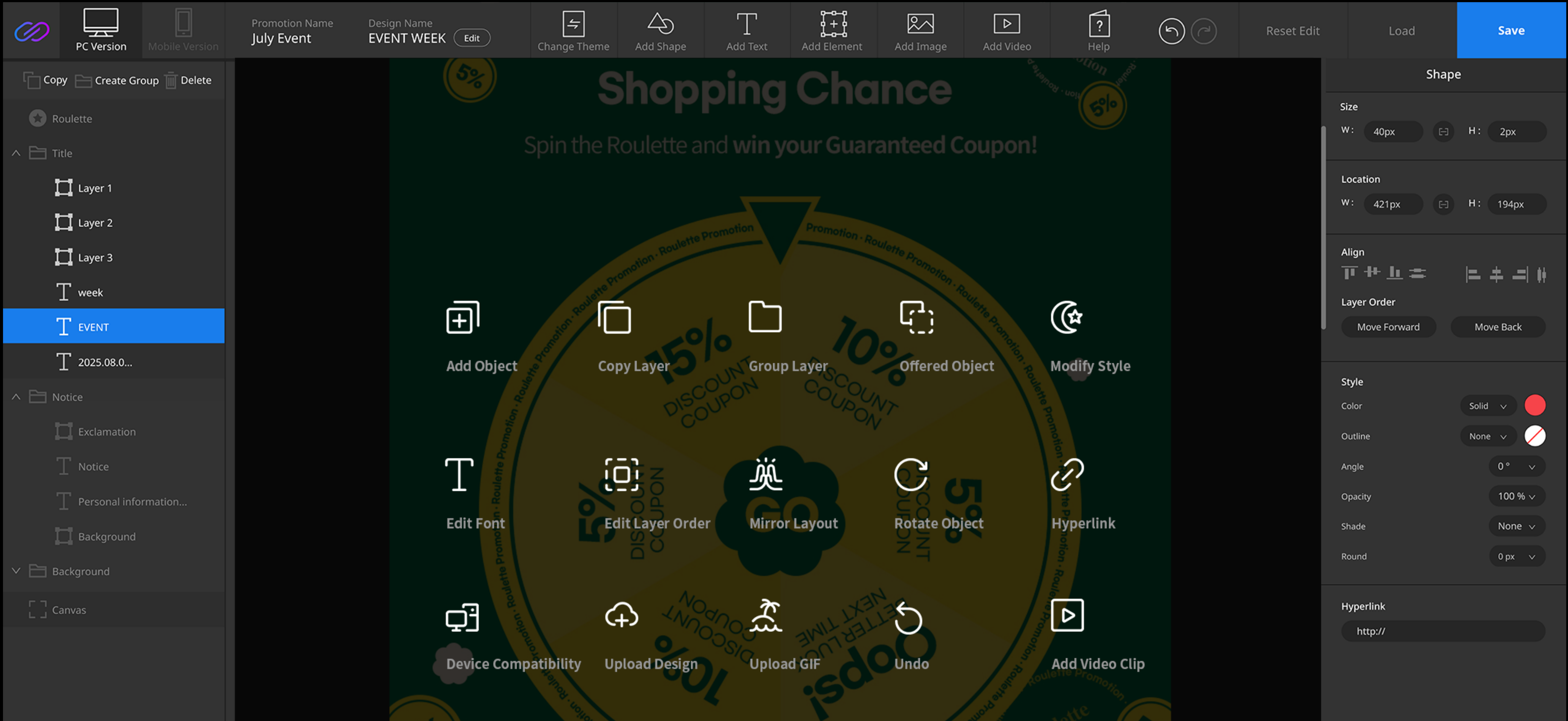
## No installation needed. Free of copyright concerns

The DPromotion editor is optimized for theme editing, where clients can easily modify visual designs such as prize information, colors, sizes, layout and more.

Clients can utilize provided templates to change theme designs or even upload images to customize designs freely.

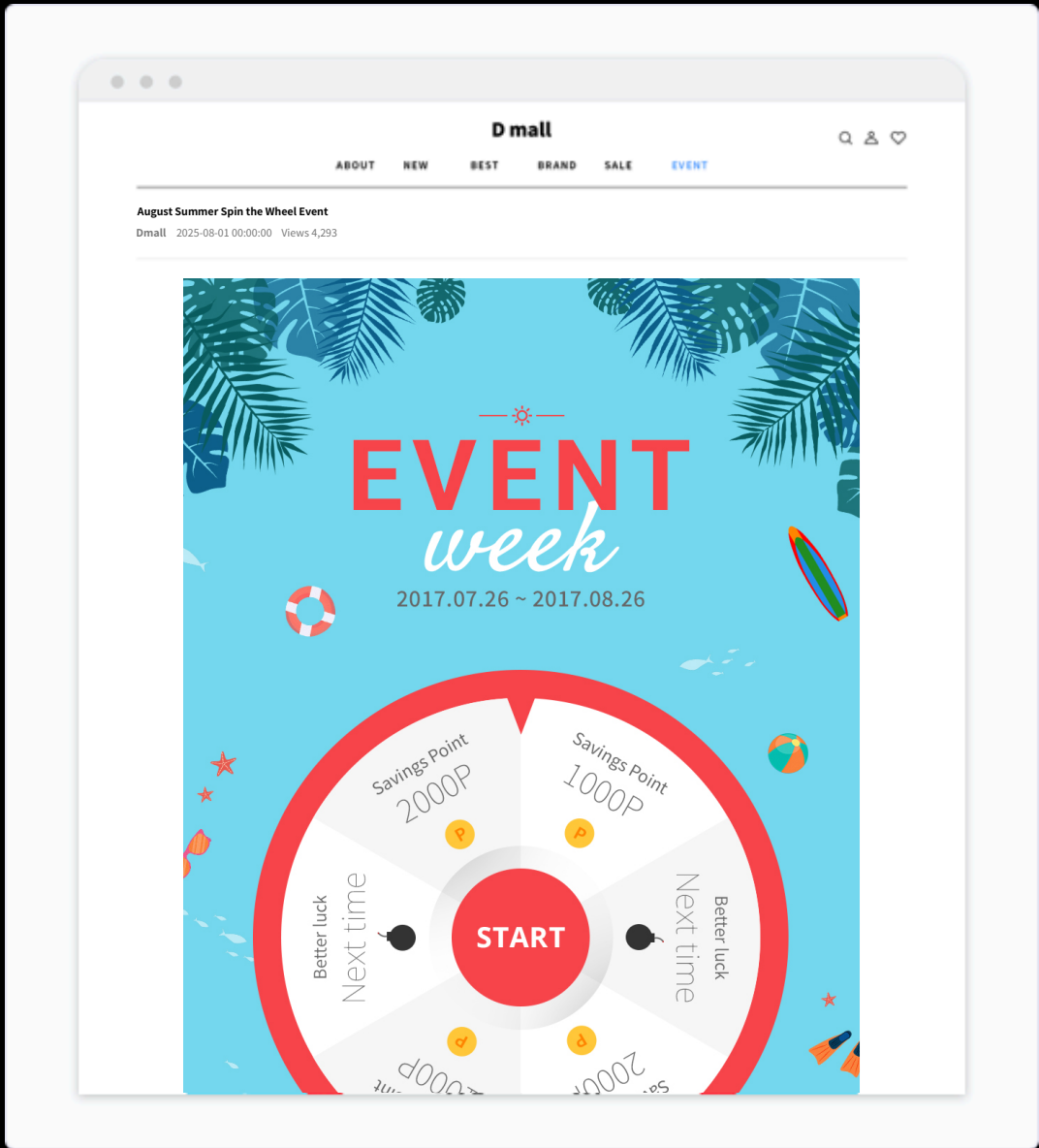
Themes are offered in both PC and Mobile versions, allowing optimization for various devices

or clients can opt into a straightforward operation by setting the PC and Mobile versions of the theme to be identical.



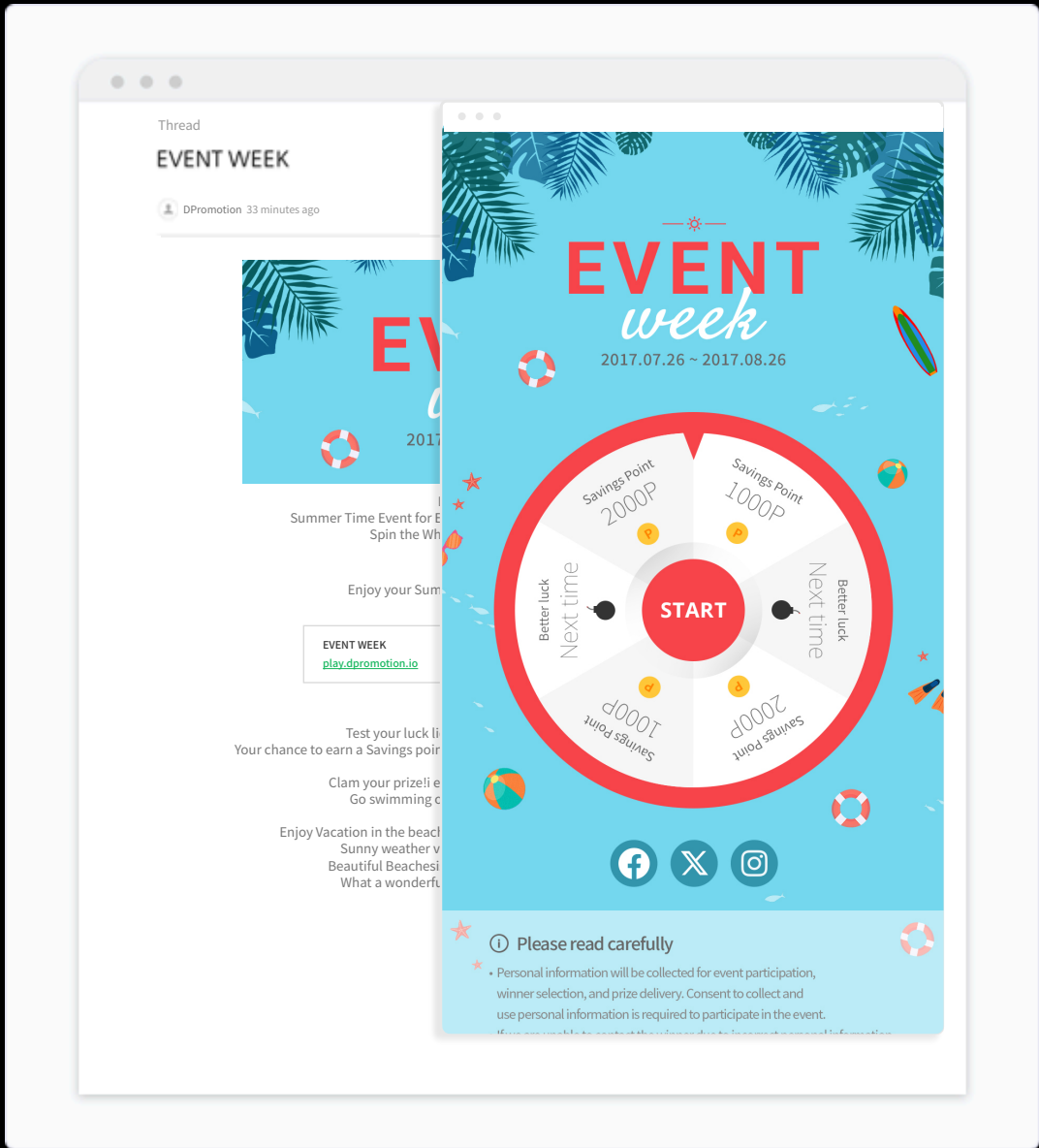
# Unrestricted by Platforms, but also Compatible to Major Platforms

DPromotion can be utilized via e-commerce platform integration, but also be utilized independently without use of another platform. Industry clients with no commerce front, such as healthcare, finance, or food marketing, can also increase user engagement, sign-ups, and sales by leveraging DPromotion. Additionally, events created in the Editor can be launched either within the site through a single-line script, or, if there is no separate site, as a separate landing page via a URL.



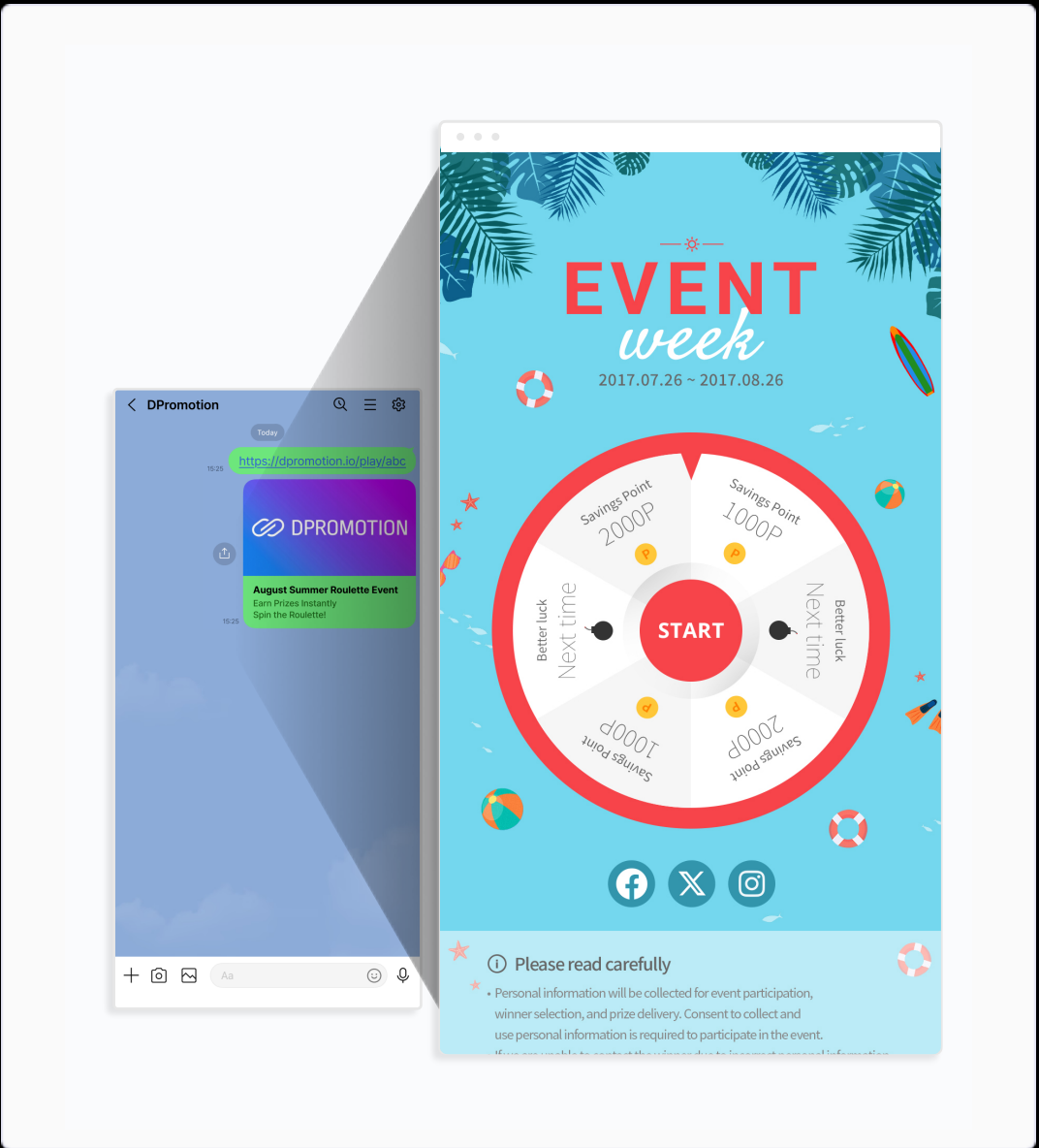
Embedded Type

Run events within the site without moving to another page via a script



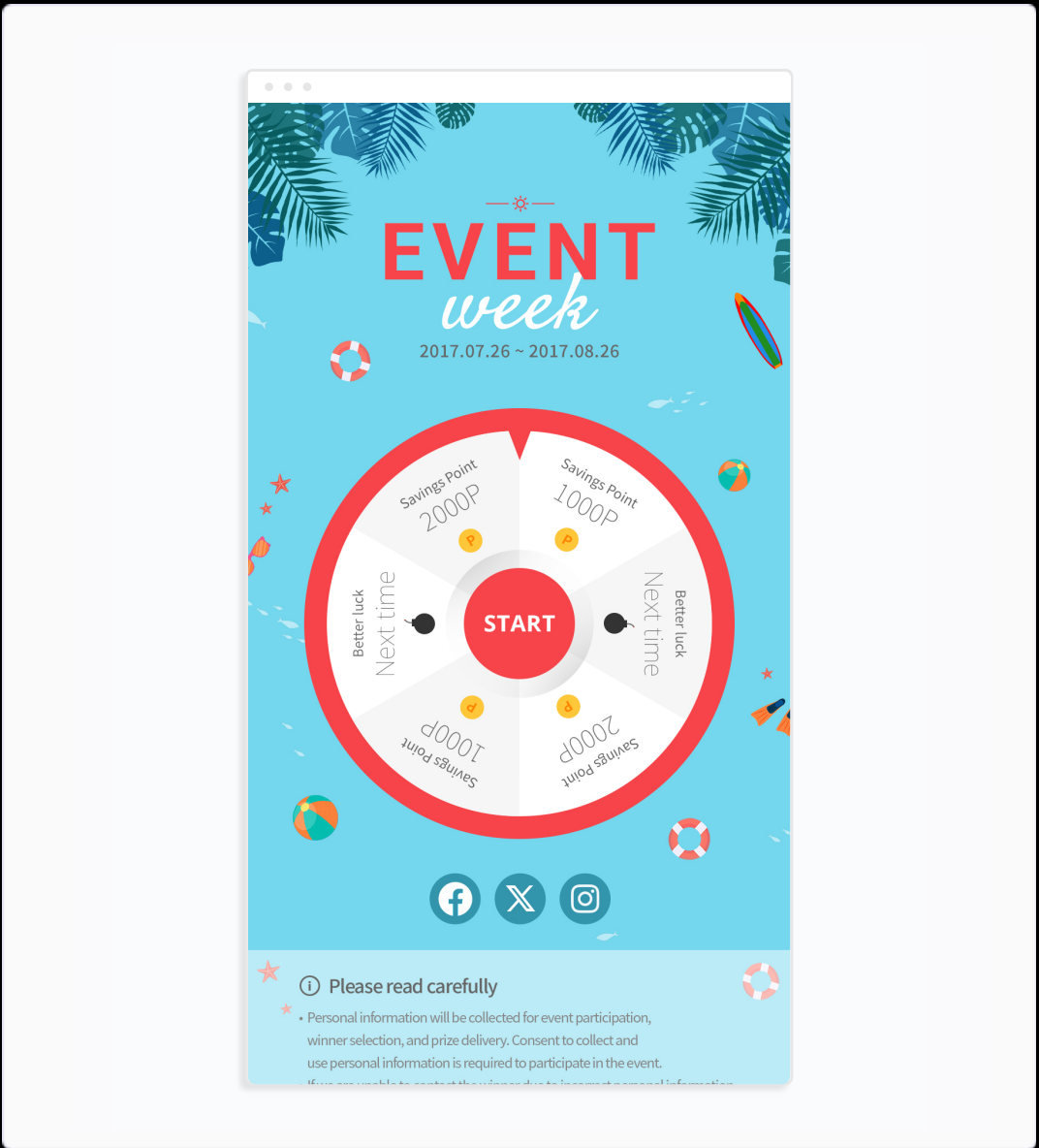
Pop-up Type

Run events as a pop-up by setting a Connecting URL to a Banner



Shared Type

Run events on a landing page via Connecting URL on Social Media (Facebook, Instagram etc.)



Page Type

Run events on an editor-generated landing page



# Easy to set Promotion Settings and Operating Conditions

Participation conditions can be easily configured to suit the campaign agenda, such as only allowing those who have agreed to receive notifications, only allowing premium-rated users, limiting users to one entry during the event period or a set time period, and more.

Additionally, event participants can be asked to enter valuable information such as name, mobile phone number, email, and identity verification, or additional items such as telecommunication company or customer reviews.

## Set conditions for entry

ex. Limit to participants who joined in May 2024 and agreed to receive notifications can apply

Entry Condition Setting

Run Promotion to target all members.

Run Promotion to target members who meet specific conditions.

Issue entry tickets to members who meet specific conditions. Beta

Issue entry tickets to members who meet specific conditions. Beta

(Participants can enter the promotion using the entry tickets they have.)

Operate promotions by issuing entry codes.

(Members can enter the promotion after entering the entry code.)

Set Entry Targets

Conditions1

Select Entry Eligibility

+ Add Condition 2

Only members meeting both Condition 1 and Condition 2 can enter.

## Set number of entries allowed per user

ex. Limit to one entry per participant during event period

Allow Duplicate Entries

Only 1 entry allowed during Promotion period.

Multiple entries allowed during Promotion period.

Unlimited entries allowed during Promotion period.

Duplicate Entry Check Method

Participant Direct Input Mobile Phone Number

Participant's Mobile Phone Authentication Paid

Email

ID

Blacklist Entry Restriction

ON

Blacklisted members cannot participate.

CSV

Direct Input

No file chosen

File Upload

## Set participant data collection, consent

ex. Name, email, identify verification, T&C agreement (Charged per verification with VAT)

Participant Information

Selectable Information

Name

Gender

Date of Birth

ID

Collected Information

Mobile Number Required

Selection of the parent value is required

Email Required

Phone Number Optional

Add Collected Information

View collected participant information in Dashboard > Manage Data.

Collected participant information will be automatically deleted 90 days after the promotion ends and cannot be restored.

Request only minimal personal information necessary for winner selection and prize distribution.

DPromotion is not responsible for issues arising from collected personal information.

## Set entry ticket settings

ex. Grant entry tickets to participants who agreed to receive notifications

Entry Condition Setting

Entry Condition Setting

Run Promotion to target all members.

Issue entry tickets to members who meet specific conditions. Beta

Operate promotions by issuing entry codes.

(Members can enter the promotion after entering the entry code.)

Set Entry Targets

Conditions1

Select Entry Eligibility

+ Add Condition 2

Only members meeting both Condition 1 and Condition 2 can enter.

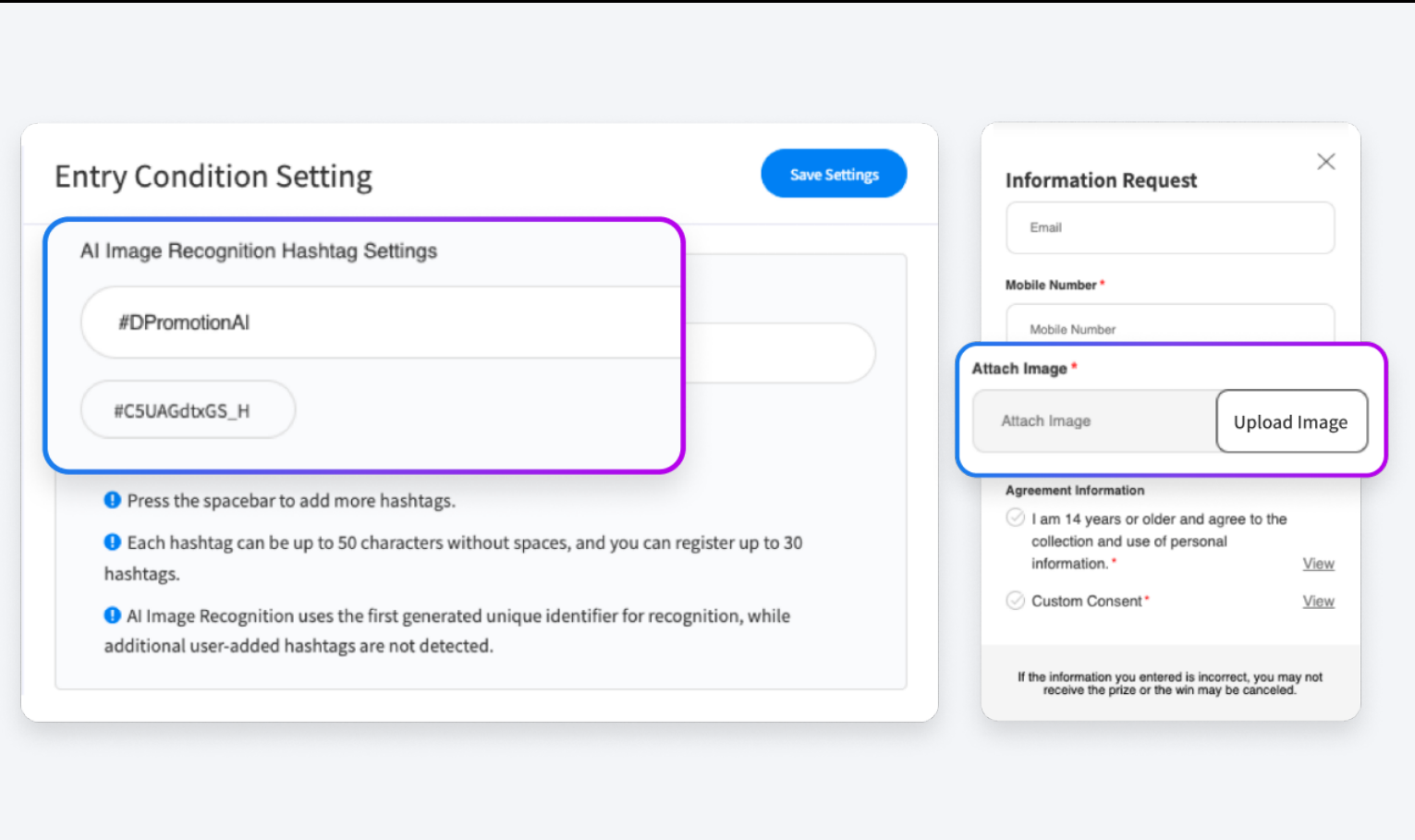


# Run Smarter Campaigns with AI Image Recognition

AI Image Recognition allows automated validation of purchase verification and social sharing screenshots during promotion entry. When a participant uploads an image as part of their participation, the system analyzes it to confirm whether it meets the entry requirements before allowing the promotion entry to proceed. This feature eliminates the need for manual verification, making it easier to manage promotions that require proof of purchase or social sharing.

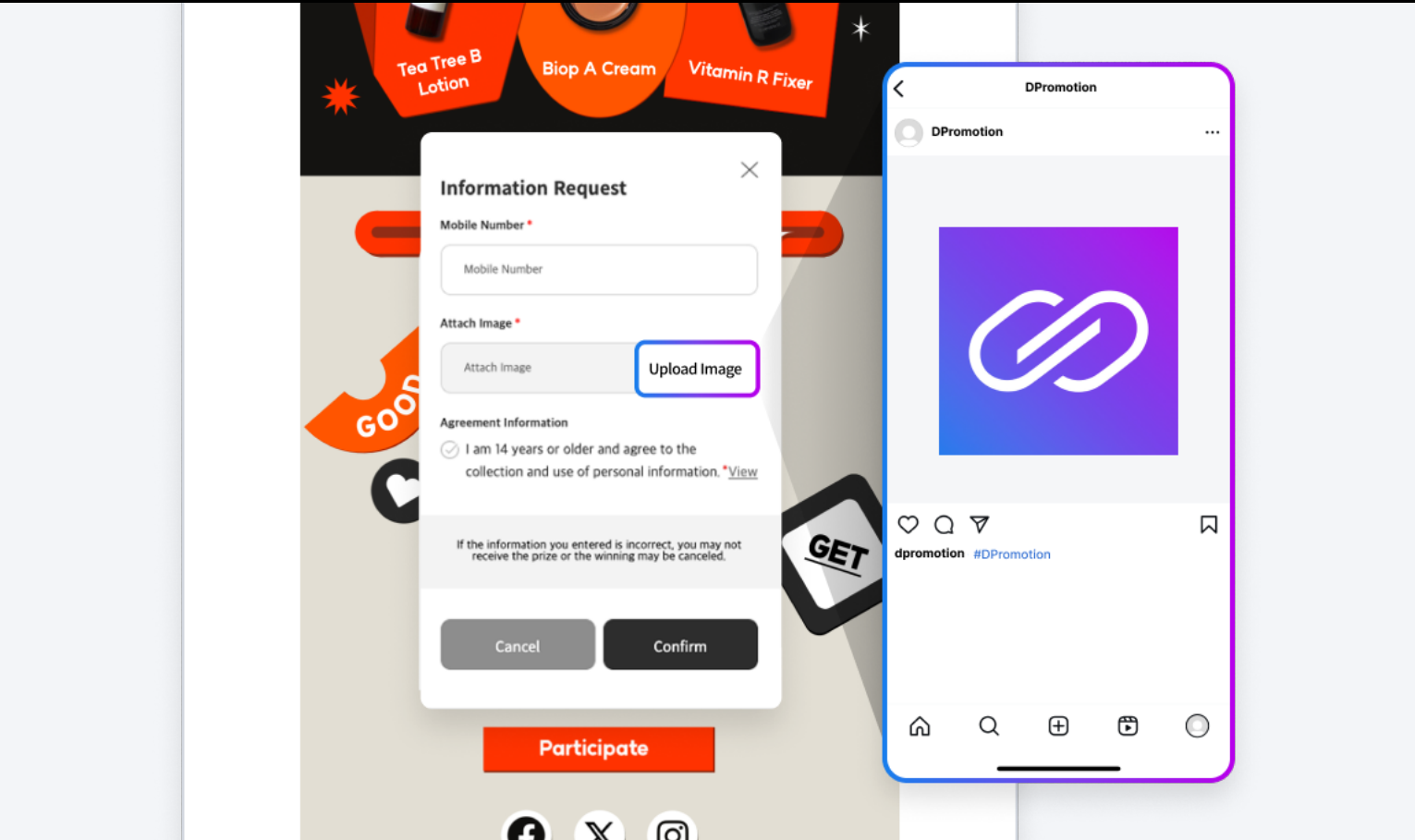
## Set Entry & Recognition Conditions

Enable recognition feature in Entry Condition Settings. Recognition keywords can be entered and registered — up to 10, with space support included.



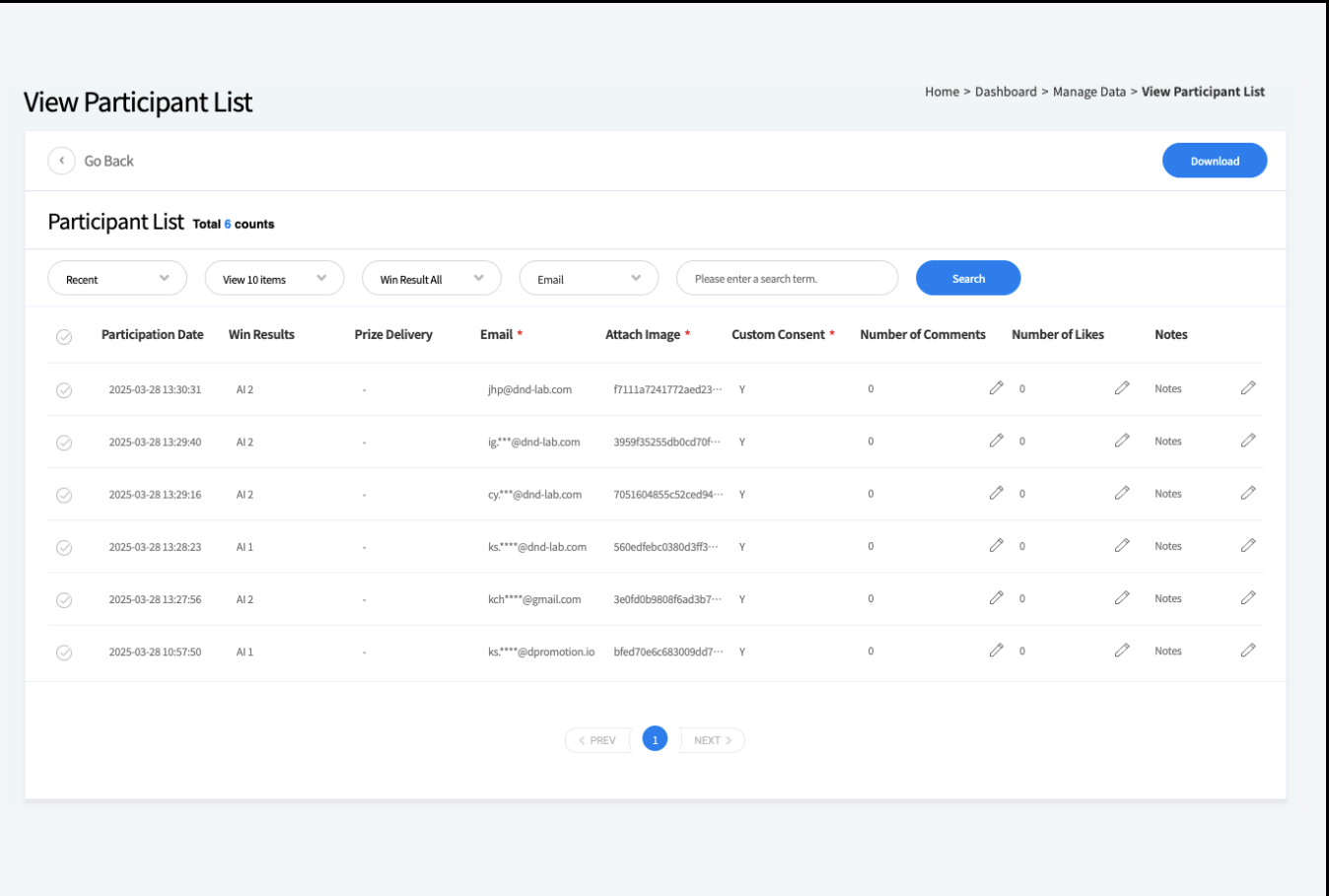
## User Participation

When users participate by uploading image into the Promotion page, which the DPromotion AI Image Recognition will scan for the preconfigured keywords.



## Manage Recognized Records

View images submitted by participants and granted entry tickets to manage promotion



# Set prizes, rewards such as Points, Coupons, Gifticons, Physical Items, and more.

Currently, DPromotion offers five types of prizes: Coupons, Points, Gifticons, Consolation Prizes, and other individually dispatched prizes. Prizes can be automatically drawn based on quantity of prizes and winning probabilities as configured during the creation phase, or manually drawn. Moreover, if integrated with an e-commerce platform like Shopify, coupons and points can be automatically granted to user accounts and, even without platform integration, coupon codes can be manually issued to encourage registration. Other prize examples include coffee, kitchenware, or gift vouchers, all of which can be automatically awarded to participants.

SALE

5%

Guaranteed Success for Roulette Coupon

5%

2022.01.10 - 03.25

10% Discount Coupon

Congratulations! You've won 10% Discount Coupon

Your coupon code is 5934-37892-5793, and it can be used on today's special deal.

5934-3792-5793

Copy

Register Coupon Code

SALE

5%

Guaranteed Success for Roulette Coupon

5%

2022.01.10 - 03.25

¥1,000 Reward Points

Congratulations! You've won \$10 in store credit..

You can check your credit under My Page > My Credits, and use it at checkout.

Check My Credits


SALE

5%

Guaranteed Success for Roulette Coupon

5%

2022.01.10 - 03.25



Starbucks Tall Americano

You've won a Starbucks Tall Americano!

The Digital Gift Card you won will be sent to the mobile number you provided. Thank you!

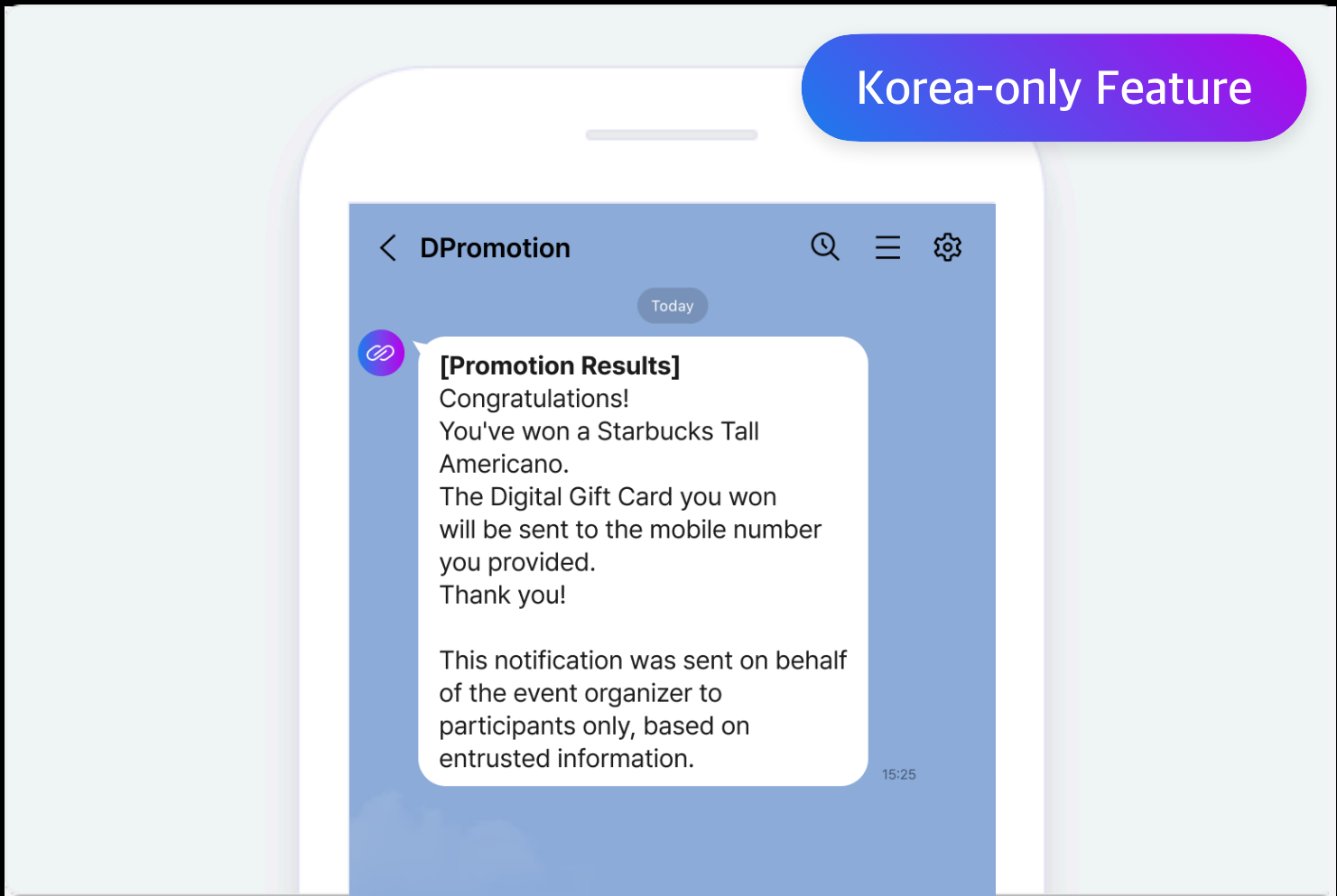
View Best Products

# Utilize the collected Customer Data for more Marketing Purposes

Run a more personalized 2nd campaign via Instant Messenger, text messages and emails based on the collected Customer Data from the 1st campaign. For example, send a limited-time offer to customers, who responded to previous events, for increased conversion, or use the notification features to remind customers two minutes before an event starts.

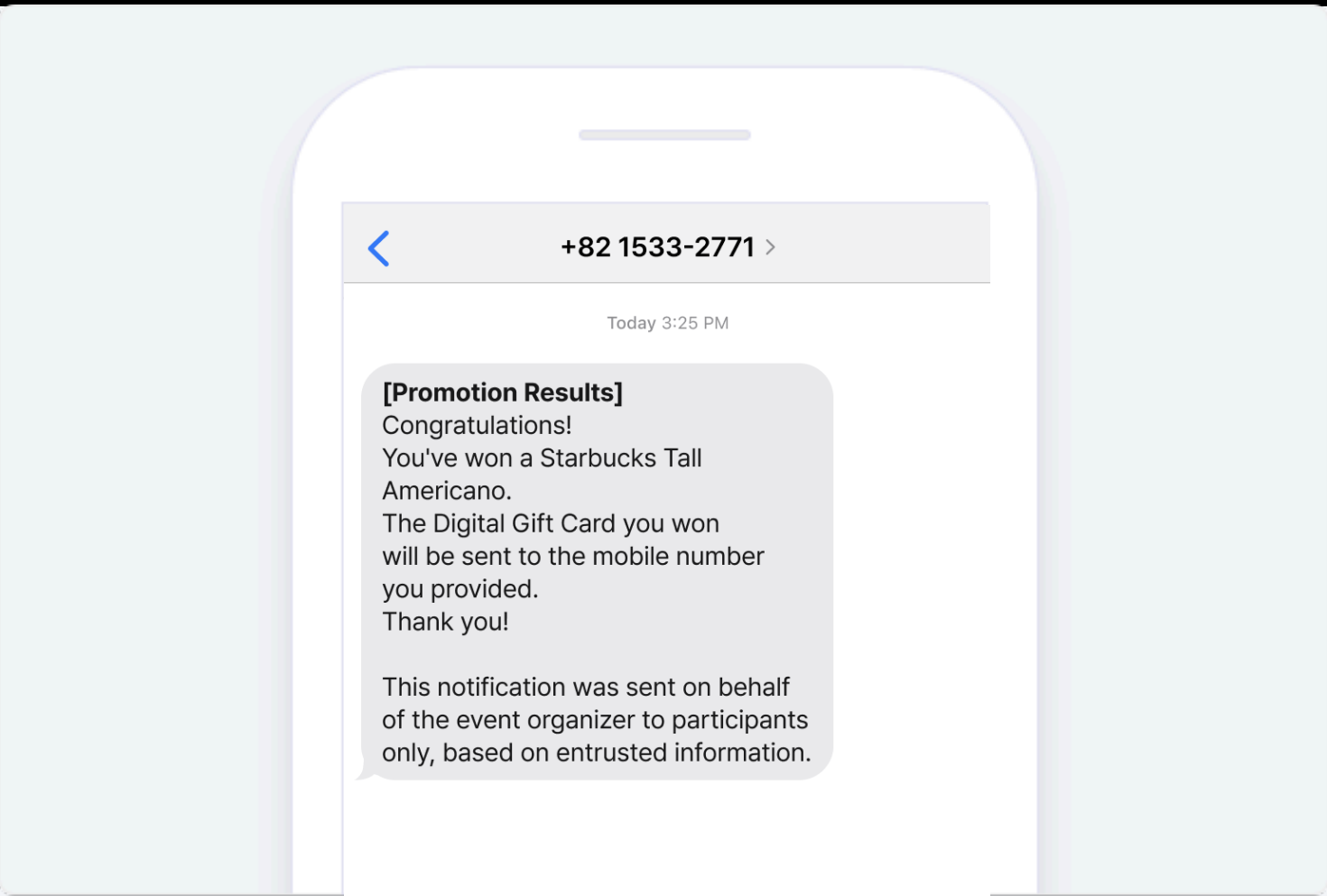
## Notification Message

Sent via Instant Messenger / KakaoTalk (@DPromotion)  
(Charged per message + VAT)



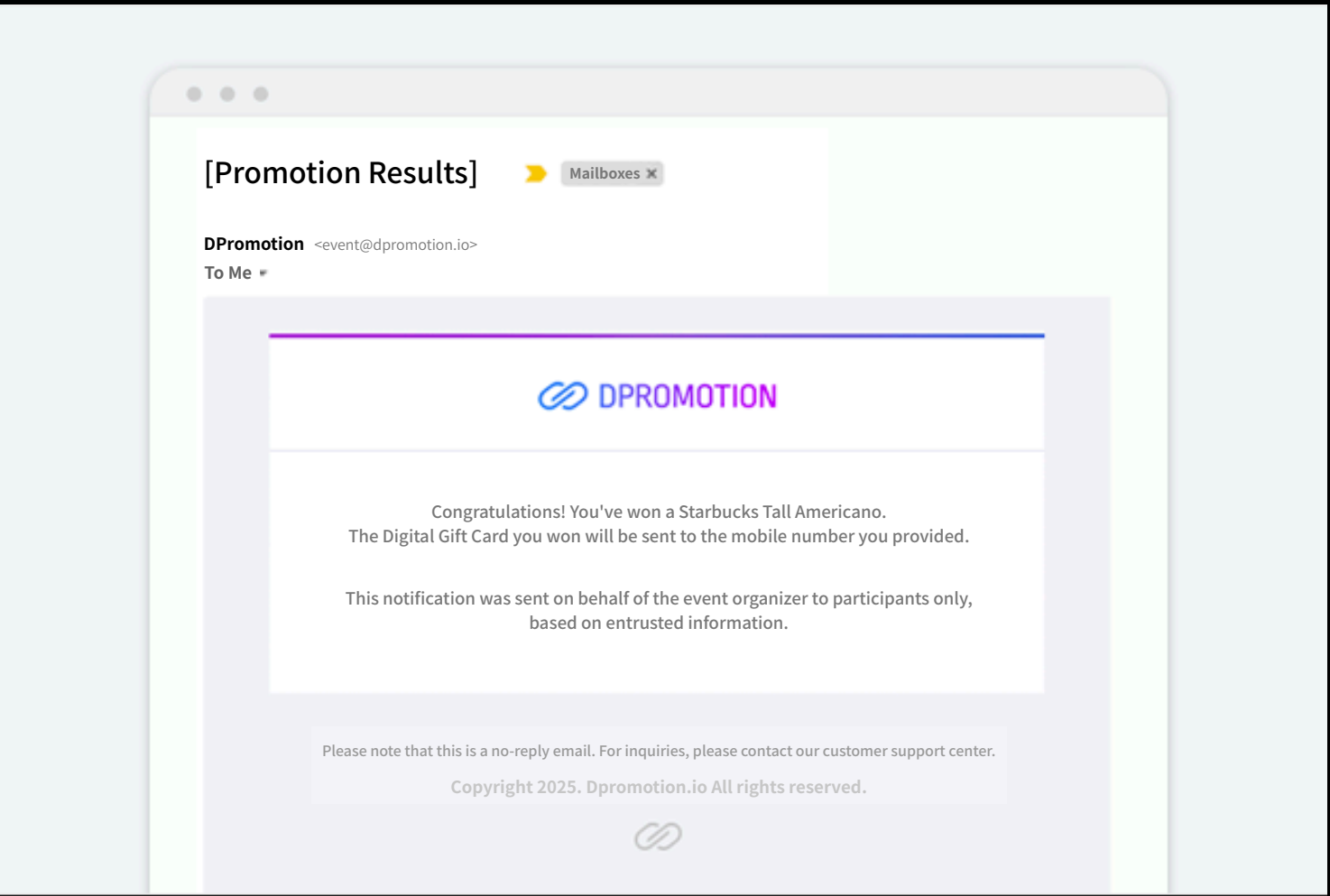
## LMS

Sent via text message (1533-2771)  
(Charged per text message + VAT)



## Email

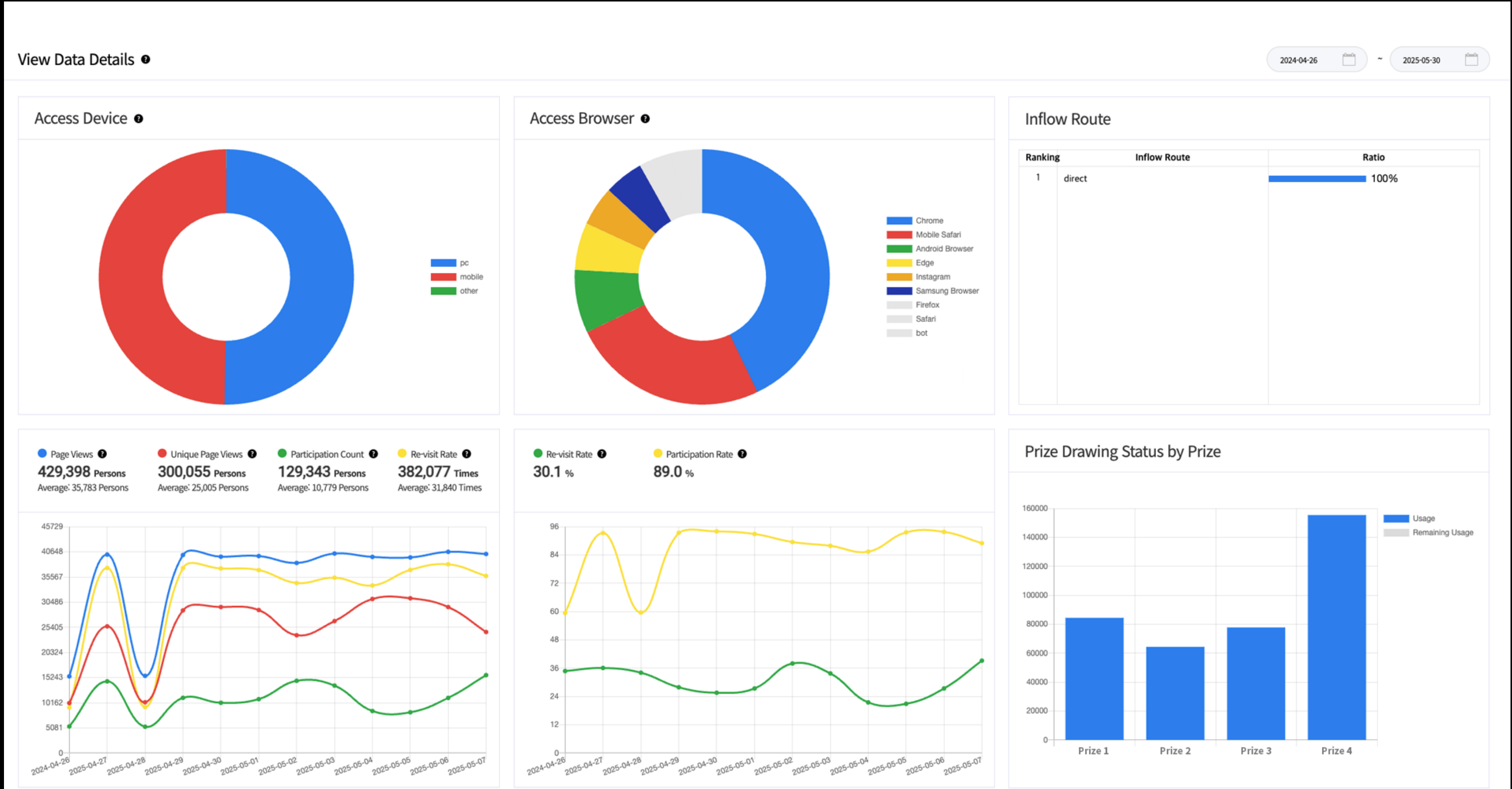
Sent via email ([event@DPromotion.io](mailto:event@DPromotion.io))  
(Charged per sent email + VAT)





# Marketing Performance Analysis and Visual Dashboard.

Once the event operation begins, DPromotion collects various operational data such as device type, page views, participation count, prize drawing status, traffic sources, conversion rates, etc. Additionally, based on the selected promotion and settings, data such as gender, age group, entry ticket usage rate, quiz correct/incorrect rate, etc., can also be collected. The collected data is presented graphically for easy viewing and can be exported as an Excel file for further analysis.



# Send Digital Gift, Gifticons via official Partnership with KT Alpha's GiftiShow Biz.

Collaboration with KT Alpha enables seamless operation and delivery of Gifticon prizes.



# Naver Sports Exclusive AD Space Available. (Paid)

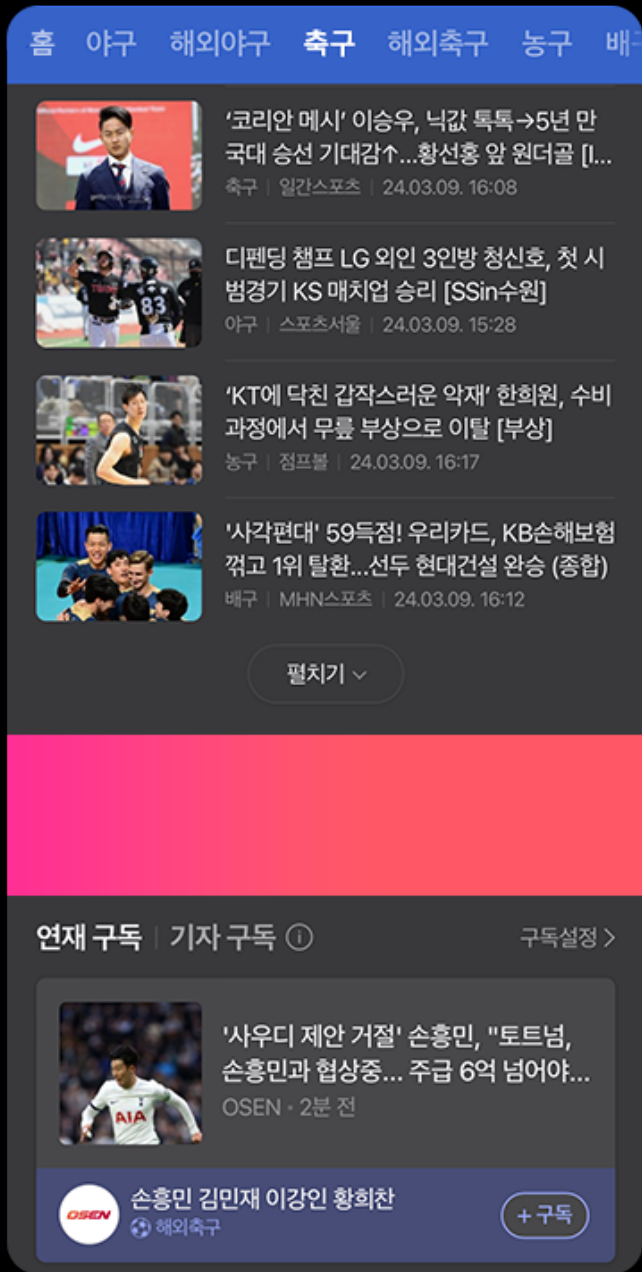
DPromotion offers Ad slots on Naver Sports, visited by 4 million users daily.

Each Ad slot exclusively features one brand for 24 hours, allowing different images/URLs for each area.

Promotions can include approach events, Spin the Wheel games, quizzes, and more.

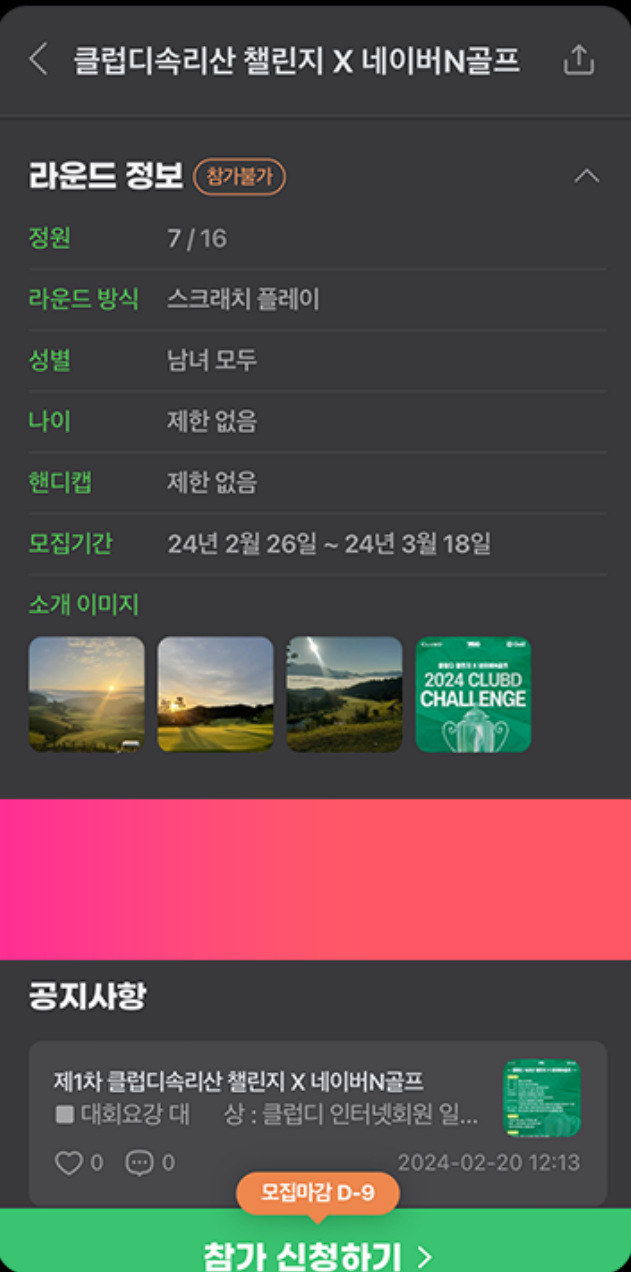
## Mobile Naver Sports all sports bottom banner

Monthly Avg.  
20 Million exposures



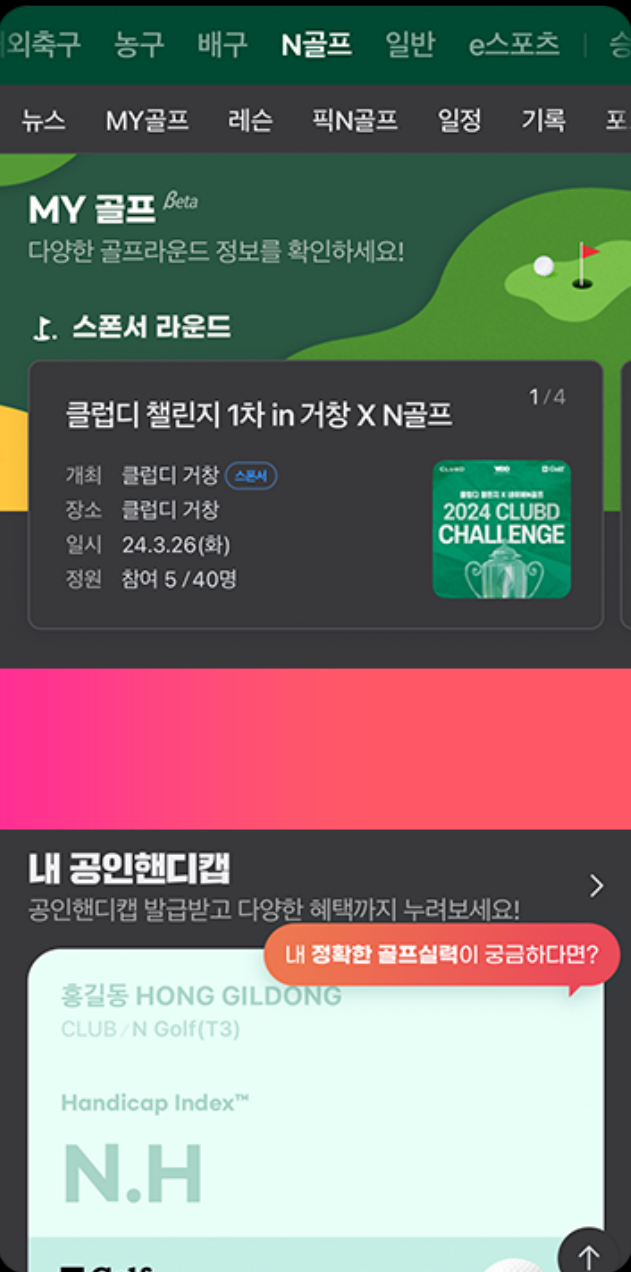
## Brand Banner displayed between every round

Expected Monthly  
Avg. 100,000 exposures



## Mobile N-Golf middle banner

Monthly Avg. 5 Million  
exposures



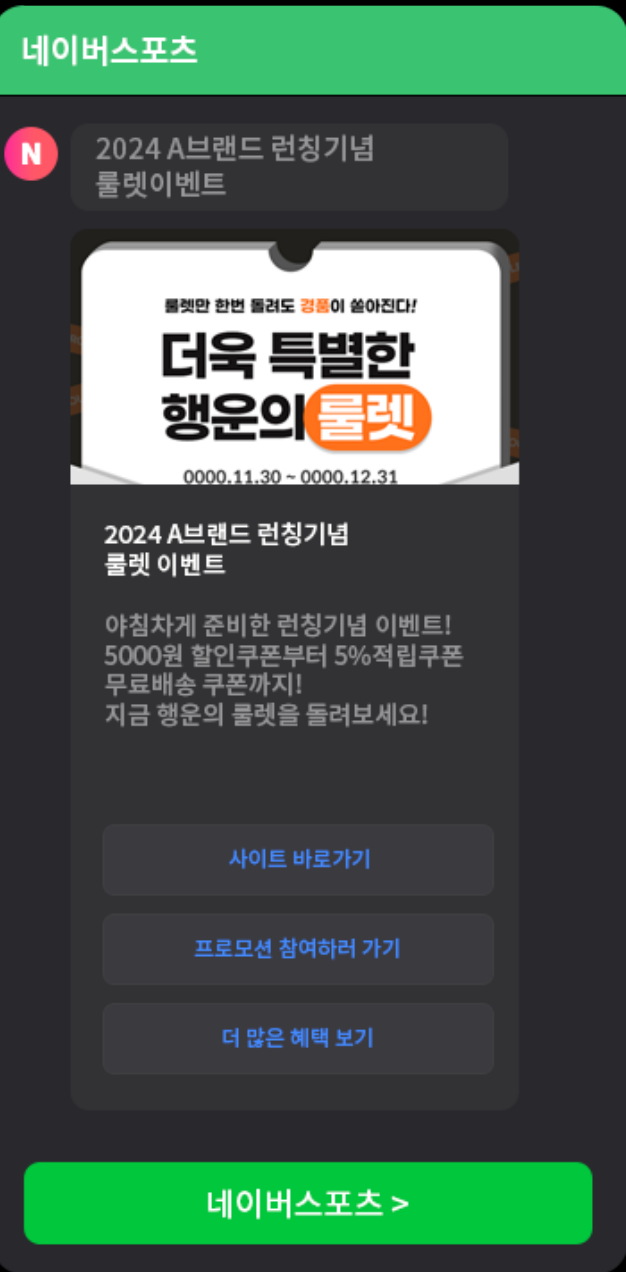
## Npay Approach event offerings available

Expected Monthly  
Avg. 50,000



## Notifications when advertising for over a month

Sent to approximately 80,000 targeted  
golfers exposures

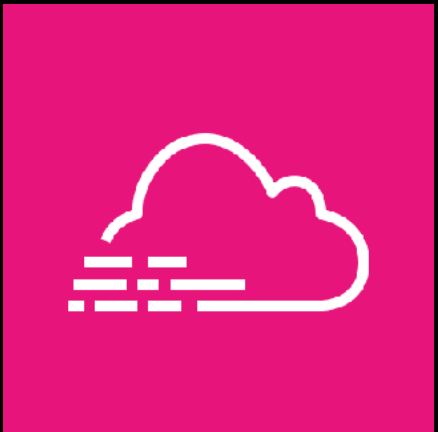




# Safe, Secure Operation of Personal Data Protection System

The personal information collected from participants through promotional activities is securely encrypted using advanced algorithms and stored in a cloud server configured with a private network for each promotion's data collection.

To proactively enhance security, we conduct regular penetration tests, complete information security compliance consultations, and continuously inspect the status of personal information management.



HTTPS / TLS Protocol

# Run Promotion Events with Minimal Production Time at a Reasonable Cost

Clients can setup the start and end time/date of the event, and 10,000 credits are charged per day based on the set period.

This pay-as-you-go model makes it more affordable than any other service.

By using our promotion tool, you can simplify complex steps such as design creation and event development, and automate essential operations like winner selection, prize distribution, and the extraction of operational data with just one setup.

## As-is

### Conventional Method

- Plan event objectives and operation plans
- Select an agency
- Create designs
- Develop event details
- Operate the event
- Select prize winners
- Issue / delivery prizes
- Extract operational data
- Review event performance

Preparation Period	Cost Estimate
30 Day Avg.	Approx. \$10K

## To-be

### DPromotion Method

- Plan event objectives and operation plans
- Select and modify themes
- Set up the event
- Automate event operations
- Automate selecting prize winners
- Automate issue prizes
- Automate collecting operational data
- Review event performance

Preparation Period	Cost Estimate
24 Hour Avg.	\$12.99/Day

Every Day

10,000 Credits

10,000 credits are equivalent to \$12.99 (VAT excluded).

1,000 default page views are provided for free.

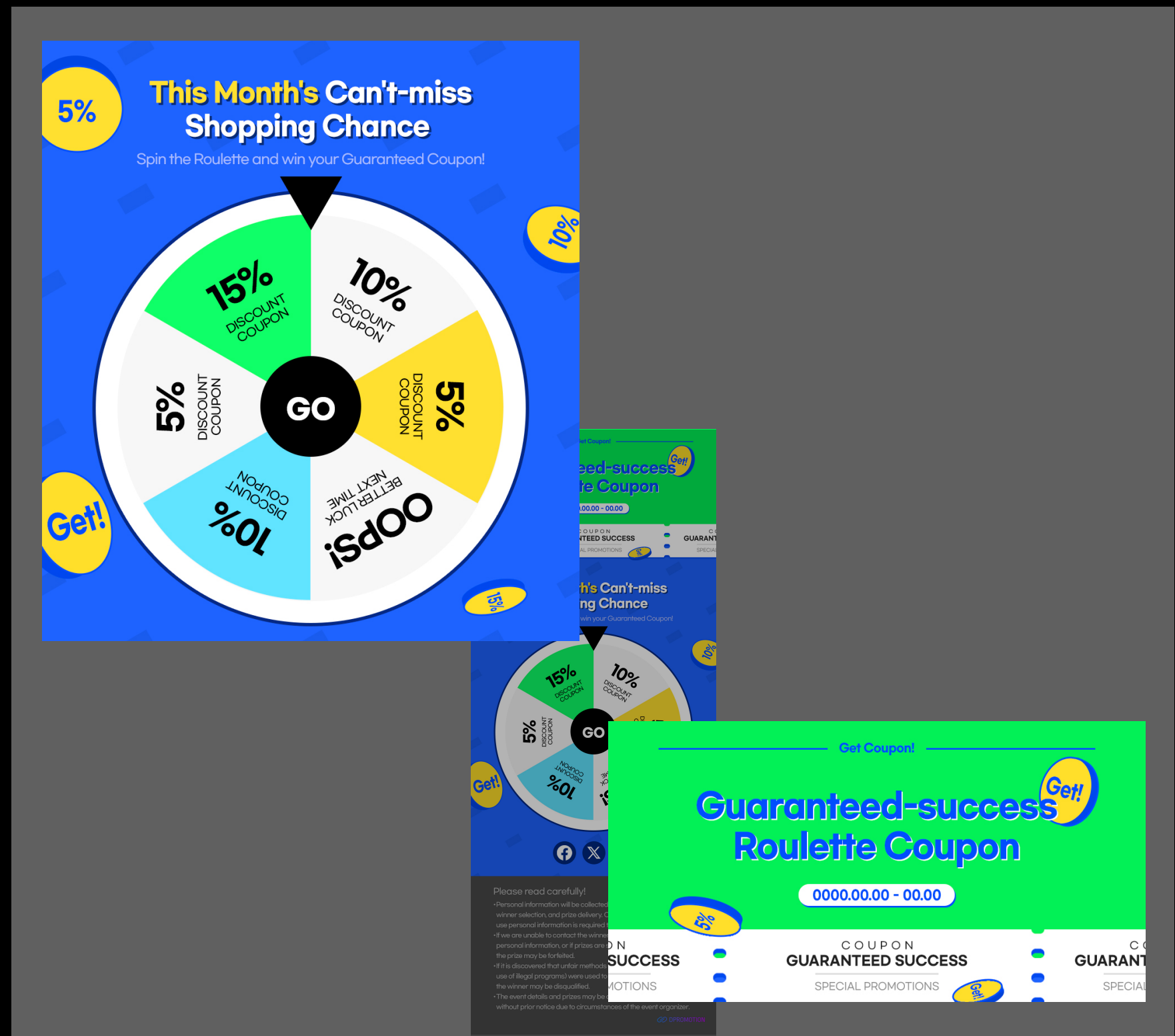
Additional fees apply for extra services (page views, notifications, identity verification).



# Reference Cases

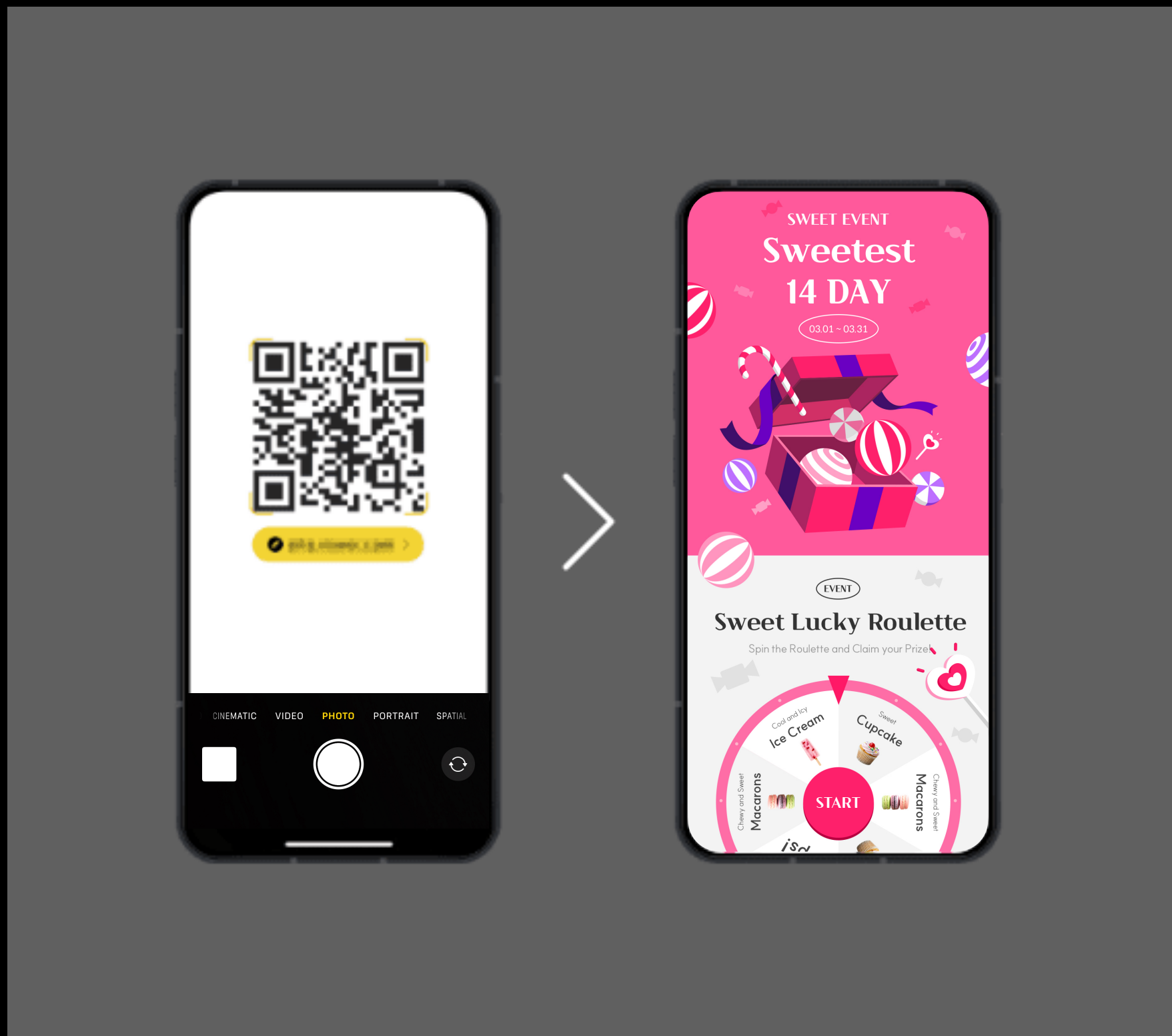
# Exhibition Events

For offline exhibitions and various events, how do you populate a customer database? Try conducting easy to operate events and to collect customer info simultaneously without the need for a physical prize wheel, just by using tablets or kiosks.



# QR Codes

Try utilizing QR codes in various marketing channels such as billboards, print ads, and outdoor advertising to drive traffic to a Spin the Wheel event. You can promote your products by using them as prizes and, after completing the event, guide users to your company's planned promotional page using the "Add Button" feature.





# Restaurant Event

Create an event offering complimentary food or drinks through a Spin the Wheel game.

Easily and smoothly integrate the event into kiosks or electronic menus. Even without an electronic menu, you can use a QR code for participants.



# Retail Store Event

Planning an event for a department store or outlet?

Create an event where customers who spend above a certain amount and bring their receipts can receive benefits.

This event also allows you to easily collect customer data.





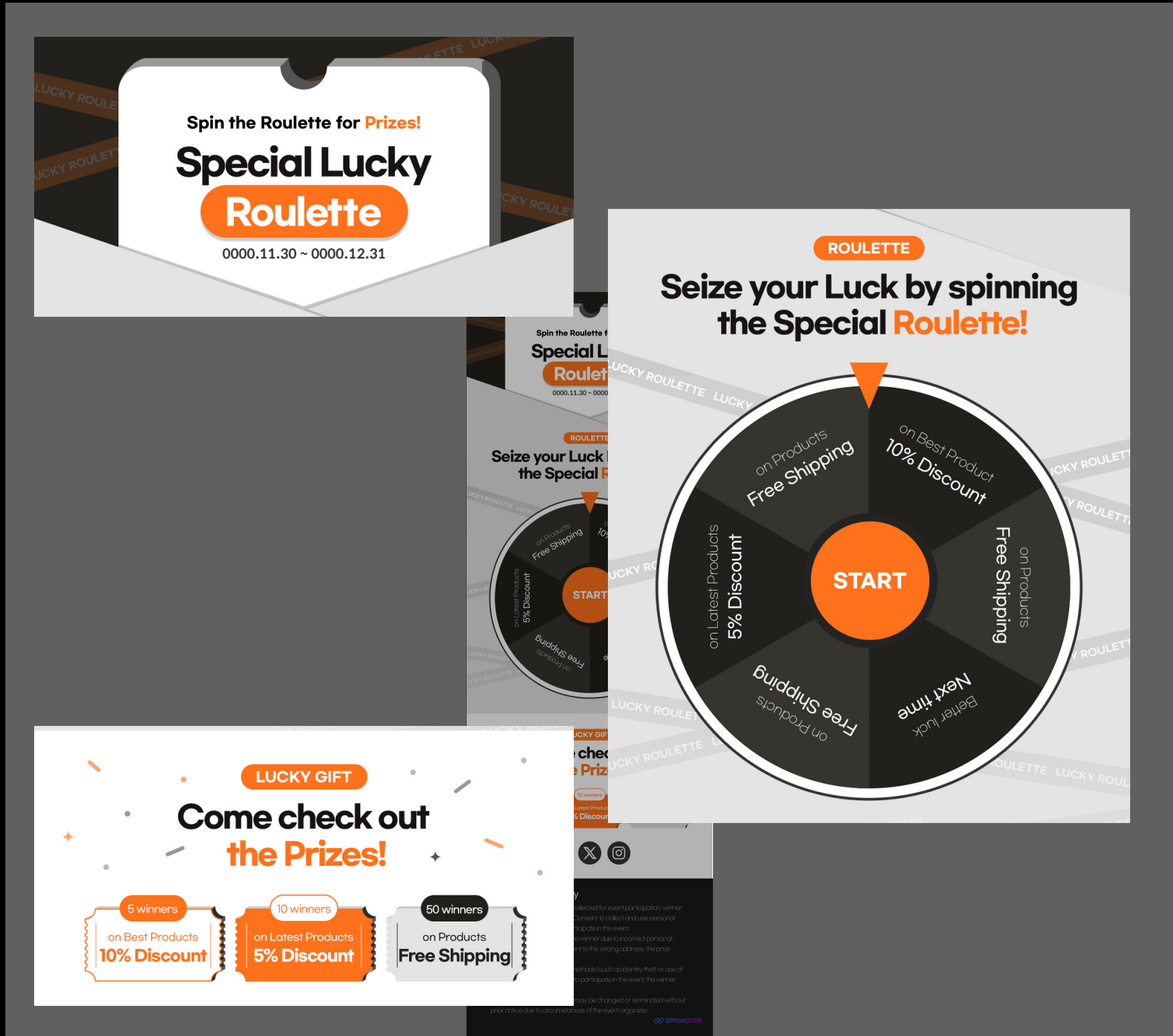
# In-company Event

Create engaging Spin the Wheel events for year-end, New Year, company anniversaries, and more on your company's internal platform. Offer prizes ranging from simple coffee gift vouchers to welfare benefit prizes, providing a fun and refreshing experience for employees.



# Broadcast Platform Event

Create a Spin the Wheel event on your online broadcast platform with benefits tied to specific conditions. With 1,000 free page views and win notification features, you can distribute prizes without hassle. Send a discount coupon Spin the Wheel via text one minute before the live broadcast starts, and participants can join the live stream after entering the Spin the Wheel or use the received discount coupon, driving sales.



# Cosmetics Subscription

Create a Spin the Wheel event for customers who receive treatments above a certain amount or purchase a subscription.

Include beauty products or treatment discount coupons as prizes.

This encourages additional purchases as customers use the awarded coupons.



# Post-Purchase Scratch-Off

When customers purchase specific products, provide them with a scratch-off QR code. Offer high-value prizes such as hotel stays or overseas travel vouchers to winners. Since this scratch-off event has a lottery-like appeal, offering high-value or rare prizes can significantly boost participation and increase the purchase rate of the specific products.

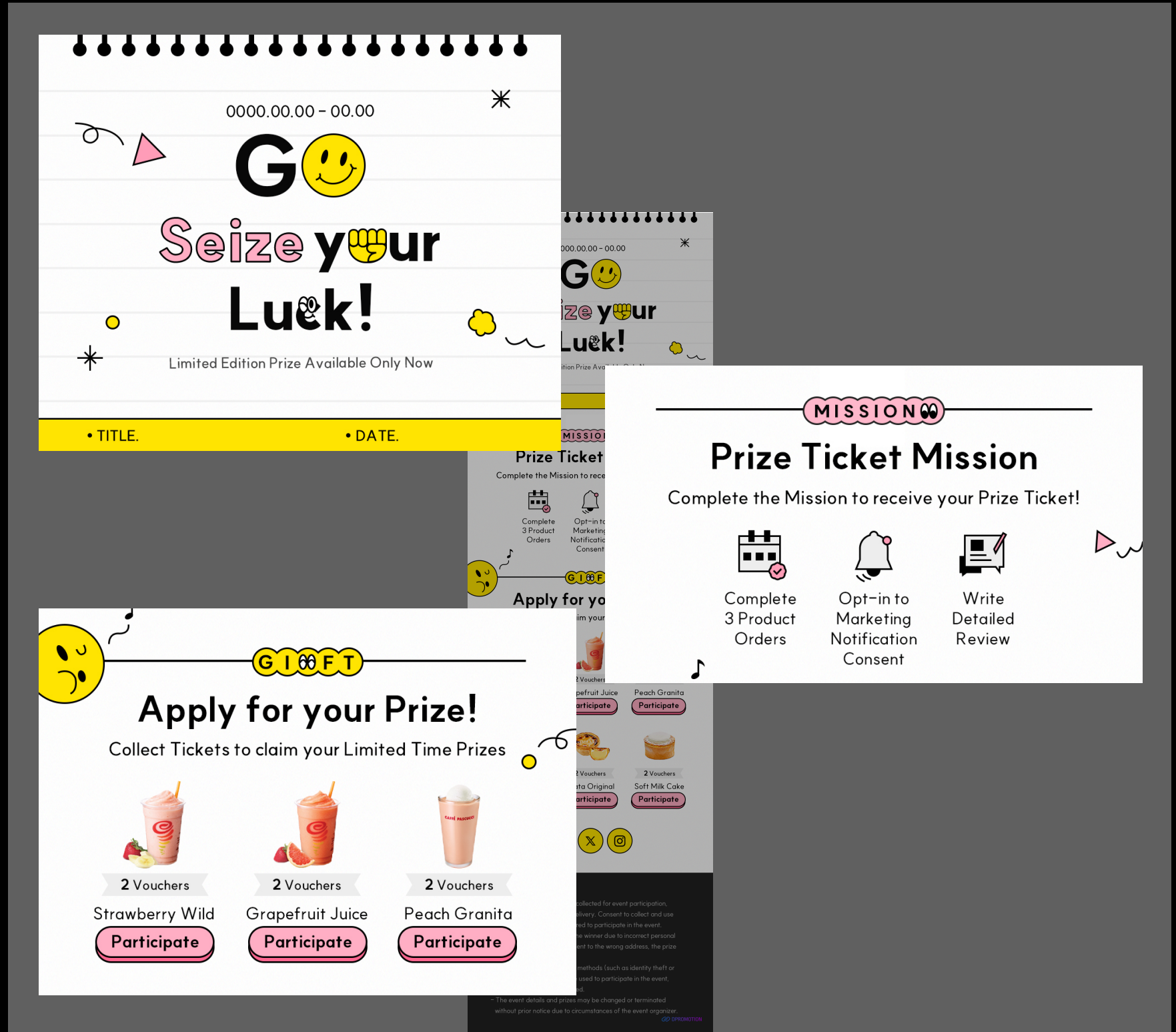




# Limited Edition Raffle Sale

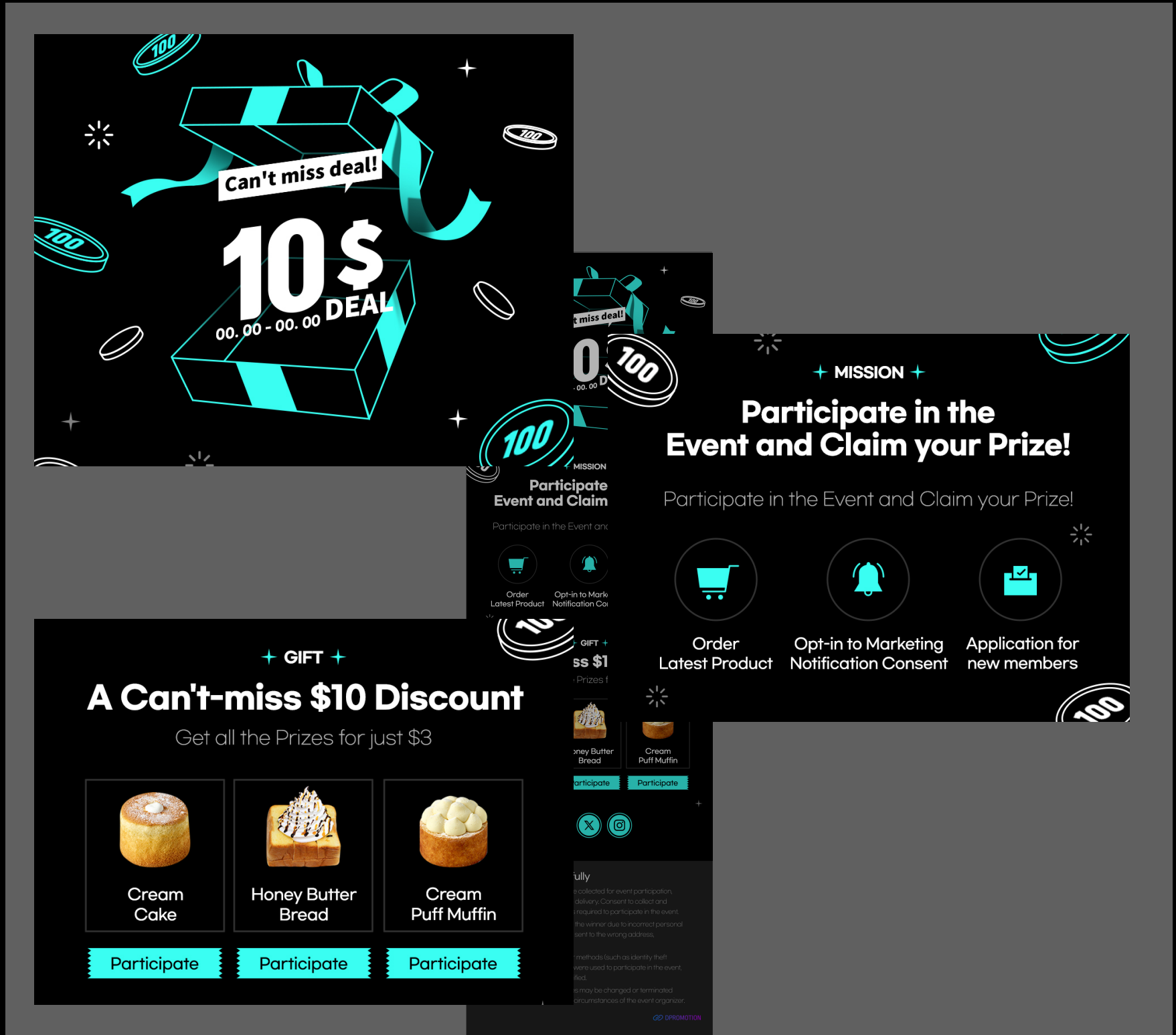
Create a raffle event where limited edition products are sold to randomly selected winners.

Raffle marketing can easily go viral on social media, making it perfect for attracting Millennials and Gen Z.



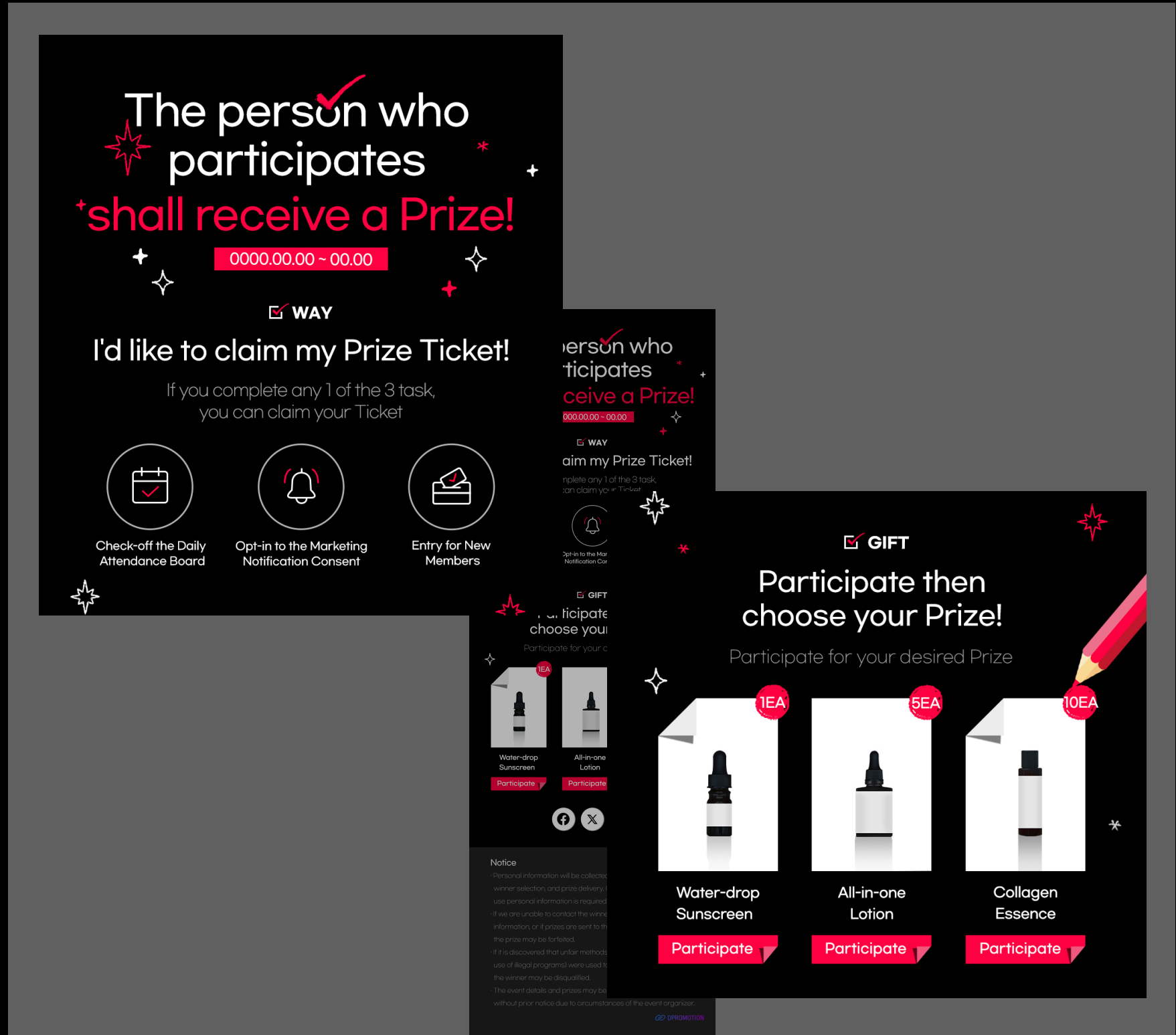
# Dollar Raffle Event

Create various dollar deal entry events like "Enter to Win a Laptop for a dollar" or "Enter to Win Appliances for only one dollar" to boost customer engagement.



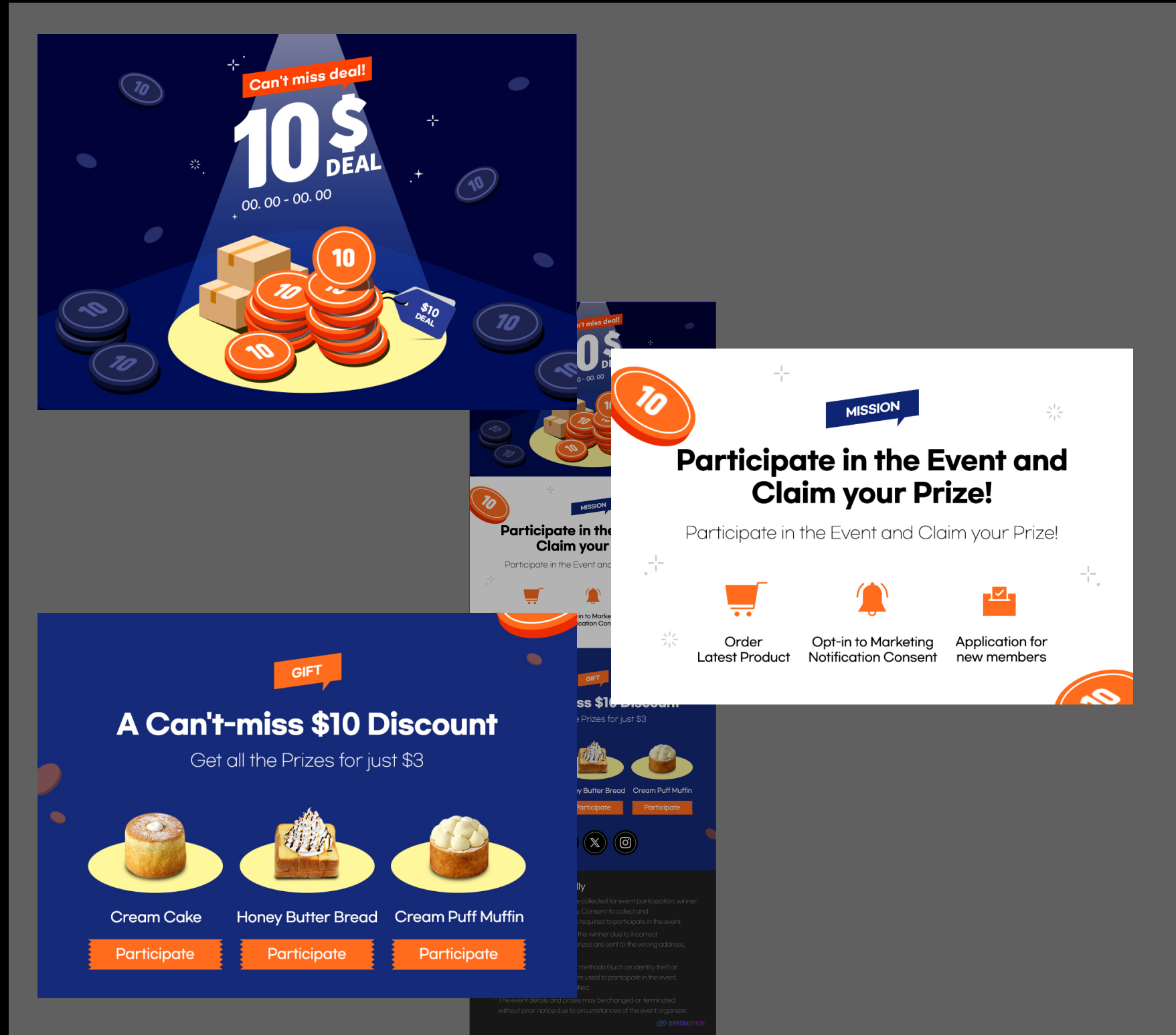
# First-Come First Serve

Create a first-come, first-serve raffle that starts at a specific time to quickly boost product interest and page traffic.



# Credit-Based Raffle

Create a raffle event where customers can exchange points for entry tickets. This promotes the use of customer points and engages them in the promotion.





# Groupware Lottery

Create a lottery event for your company groupware to distribute welfare benefits or year-end gifts in a fun and engaging way.



# Mystery Box Raffle

Create a random box event where participants can exchange their points or credits for entry tickets. This type of event can attract attention with appealing rewards and help reduce the accumulated points or credits.





Reference Cases

# Fortune Cookie Draw

Create a unique event with 1-6 fortune cookies containing different prizes or discount coupons.

Include a fortune or a daily message in the prize notification.

This fortune cookie element adds a distinctive and engaging touch to your event.



# Random Product Rec.

Create a lucky draw box for times like year-end, New Year, or Vacation Seasons.

Recommend products and provide discount coupons to encourage purchases. This event boosts sales for specific items during special occasions.



# Product Tester Recruit

Create an event to recruit testers for the product you want to promote. By utilizing a product tester recruitment event, you can increase trust in your product through genuine reviews and boost your promotional impact.



# Wishlist

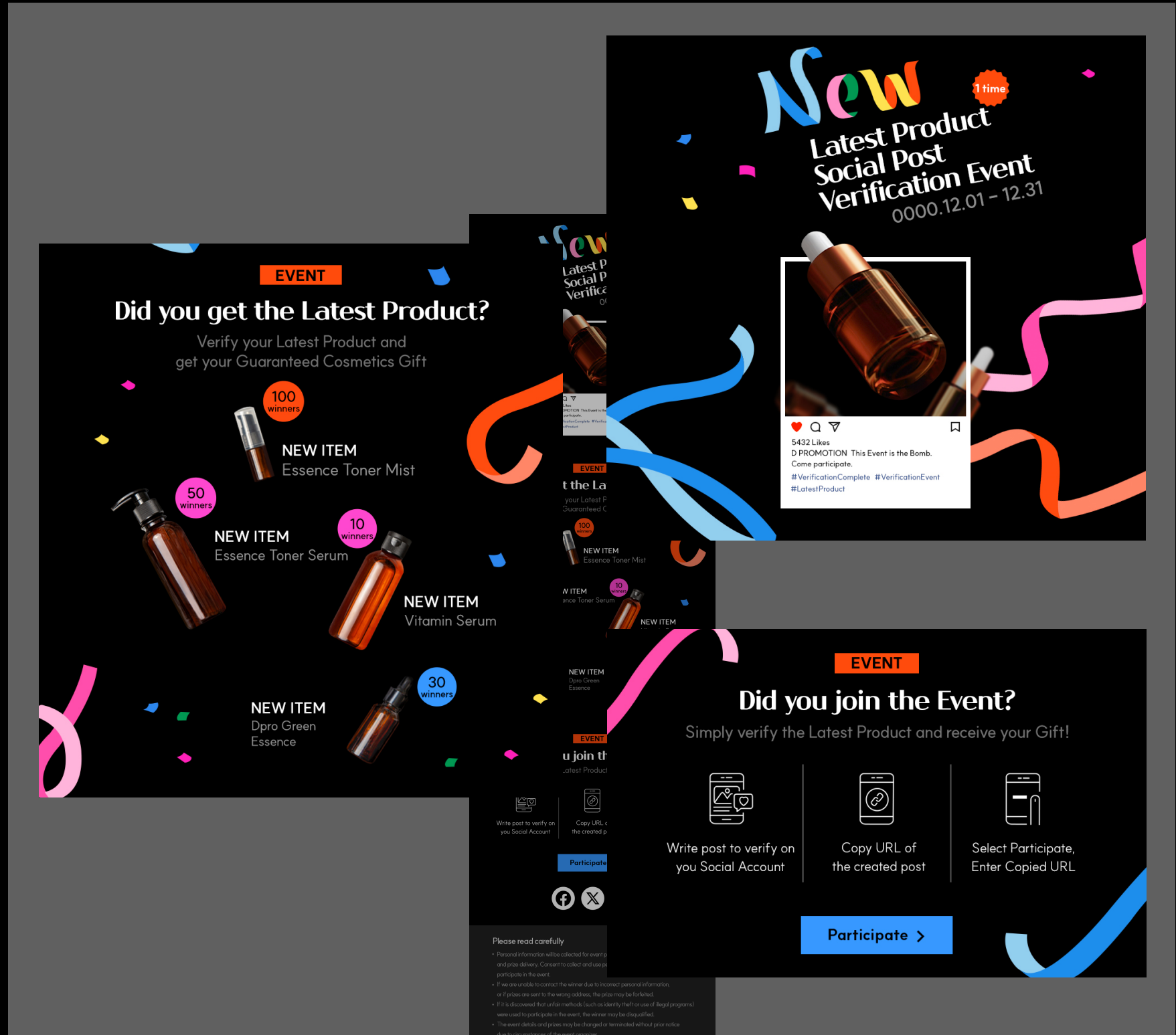
Create "Favorite the Store and Win a Prize" or "Register as a Regular and Get a Discount" events to boost awareness of your smart store or online shop and encourage purchases.





# Social Share

Create shareable events such as "Wear our brand's clothes and post a photo with a hashtag" or "Visit our store or event and share on SNS." These SNS shareable events spread widely across social media, making them effective for increasing brand awareness.



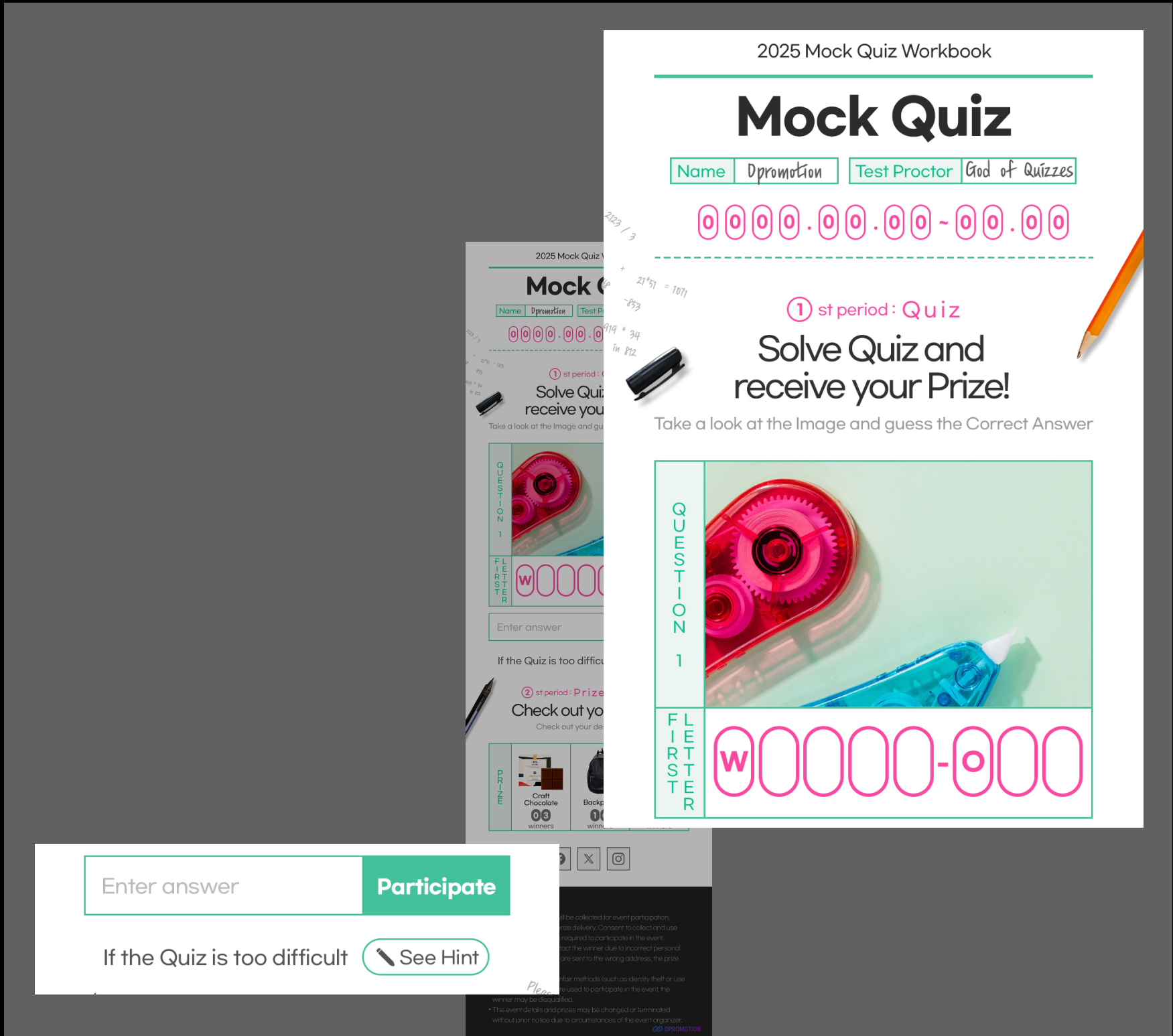
# YouTube/Media Share

Include videos of the product or brand you want to promote in your participation events, such as "Watch the video and write a review to win a prize." Video-sharing events are effective for boosting your YouTube channel activity and increasing views.



# Quiz Event

Quiz the customers on health supplements to educate and promote the product’s effects and ingredients, leading to increased user awareness and engagement.



# Product Ranking Event

Run promotions around the brand’s best selling products to attract participants. Make a positive impression to customers by promoting the brand’s flagship products and its best qualities and effects.





# Product Renewal

If the product package has been renewed, try running a renewal event through “Spot the difference in the pictures” game to increase user engagement and awareness.



# Brand Identity

Run a “Spot the difference in the pictures” game promotion with the brand’s story. Games like these will increase users’ awareness and leave a strong impression on the brand’s identity, Leading to increased chances of future purchase.



# FAQ

### Are there any device or platform restrictions to run an event?

No. DPromotion provides both PC and Mobile versions that are reliable on all devices, and operates stably on platforms (Shopify, other commerce platforms), blogs, online communities, microsites, SNS, and even self-created sites.

### How much does it cost to run an event for 7 days?

Running an event for 7 days will cost 70,000 credits at 10,000 credits or \$12.99 (VAT excluded) per day. For your reference, 100 credits are equivalent to \$0.1299. However, utilizing additional services such as the number of page views (5 credits per view), sending notifications (30 credits per count), and verifications (100 credits per count) will incur additional fees.

### What is Number of Page Views?

The Number of Page View refers to the total number that users were accessed to the event. To ensure smooth operation of the promotion, a default number of 1,000 page views are provided [at the time of reservation and payment].

Running out of the default 1,000 page views will require an additional charge based on the number of page views to continue the event.

(Providing an exact cost is difficult due to variables based on operator's DAU and event size)

### Is it possible to restrict the conditions for entering an event?

Yes. By linking with certain platforms (Shopify, other commerce platforms), you can set various entry conditions such as members who have purchased a specific product, members who have agreed to receive notifications, members who signed up in March, members who have ordered more than one item, members with a certain loyalty level, or even for a specific member.

### Can I try the service before paying?

Yes. You can use the service immediately after signing up on the DPromotion website. By selecting [Get Started], you can modify the design of the selected theme or check various settings such as entry conditions required for promotion operation, prize win probability, and quantity.

Once all settings necessary for event operation are complete, by selecting [Free Test] you can conduct a free test, starting from promotion settings all the way to operation, just like the real deal.

### Is it possible to make a custom event?

Yes. By leaving your desired event type, purpose, and budget thorough the [Campaign Production Inquiry] at the bottom of the DPromotion website, Our team will consult with you to plan, design, produce, and Operate the event to meet your needs and create the best results.

\*\* For further inquiries, please contact us at [help@dpromotion.io](mailto:help@dpromotion.io) and our agent will respond as soon as possible.



# Clients & References



# Clients with the best.

Every day, large-scale promotions are launched with DPromotion.



















# Clients of varying industries and size are working with DPromotion

Every day, large-scale promotions are launched with DPromotion.



찬스볼 : 100,000개

네이버스포츠와 함께하는

N pay **어프로치!**

찬스볼 어프로치하고 N pay 등 푸짐한 혜택받자!

00.00.00 ~ 00.00.00

컨서드

5m

10m

20m

어프로치 샷하기



SPECIAL EVENT

11월 한 달 동안 매일매일 무조건 GET하는

100% 룰렛 이벤트

23.11.01 ~ 23.11.30

※ 룰렛 운영시간 | 평일(월~금) 10:00~17:00

START

4만원 이상 구매 시 10% 할인

5,000원권

5% 할인

2만원 이상 구매 시 5% 할인

아이스크림

7% 할인

스타벅스 카페 아메리카노 1

10% 할인

1일 1회 매일매일 참여하고 다양한 선물을 받아보세요!

instagram facebook talk blog



JDC 면세점 X Sulwhasoo

THE ULTIMATE S

진설라인 런칭 EVENT

2023.10.07 - 2023.10.31

EVENT

룰렛 돌리고 선물 받자!

이벤트 참여한 모든분께 선물을 드립니다!

START

TUS크림

진드림

2톤 세럼

TUS아이크림



봄철 헤어 고민, 그루트로 끝내자!

닥터그루트 선물받고

향긋하고 건강한 두피로!

매일 선착순 1,000명.

0원 상품 100% 당첨

룰렛 이벤트

3초 엘케어 간편 가입하고

100% 당첨 룰렛 즉시 돌려보세요!

START!

순금함유 명품 탈모샴푸 키스에디션

부인콜로 100시간 지속 발도케어 샴푸 트리트리먼트 케

채취 + 트러블 고민? 제이민스킨케어 바다원시

뉴윤 트리어화세로

아메리트 HOT 샴푸 세트

하트메디케어 리프트 세럼

트러블 고민? 트러블 케어

DPROMOTION



# Clients of varying industries and size are working with DPromotion

Every day, large-scale promotions are launched with DPromotion.



### 이노베이트 스피드 타이핑 챌린지

누구보다 빠른! 남들과는 다른 임직원들 모여라~

2024.03.25~2024.04.03

1등

엘포인트 1,000,000P

엘포인트 100만P

2등

엘포인트 500,000P

엘포인트 50만P

3등

엘포인트 100,000P

엘포인트 10만P

### 롯데이노베이트

많이 참여할수록 당첨 확률은 UP~

우리 회사를 소개하는 문구를 타이핑해주세요!

#### 챌린지 문구

안녕하세요!  
롯데이노베이트 스피드 타이핑 챌린지를 시작합니다.  
우리는 1996년 설립되어 고객의 Digital Transformation은 물론



### 봄날의 퀴즈

신한라이프가 전하는

퀴즈 풀고 푸짐한 경품 받아가세요!

참여기간 2024년 2월 26일(월) ~ 3월 31일(일)  
당첨발표 2024년 4월 3일(수) \*당첨 시 개별 연락

### 신한 Sol 라이프

#### GIFT

물리 쿠션담요 (100명)

스타벅스 아메리카노 쿠폰 (500명)



### 추억의 뽑기

2024.04.01 ~ 2024.04.30

추억의 뽑-기에서 경품을 팡팡 받아가세요!

### 추억의 뽑기 게임

1인당 기간 중 5번 응모가능

엄청난 상품

### 경품 리스트

1

2

3



### 기프티쇼 Get! 비즈 구매 감사 이벤트

본 이벤트는 이벤트메이커로 제작한 룰렛 이벤트입니다

### 룰렛 돌리면 경품 당첨 기회!

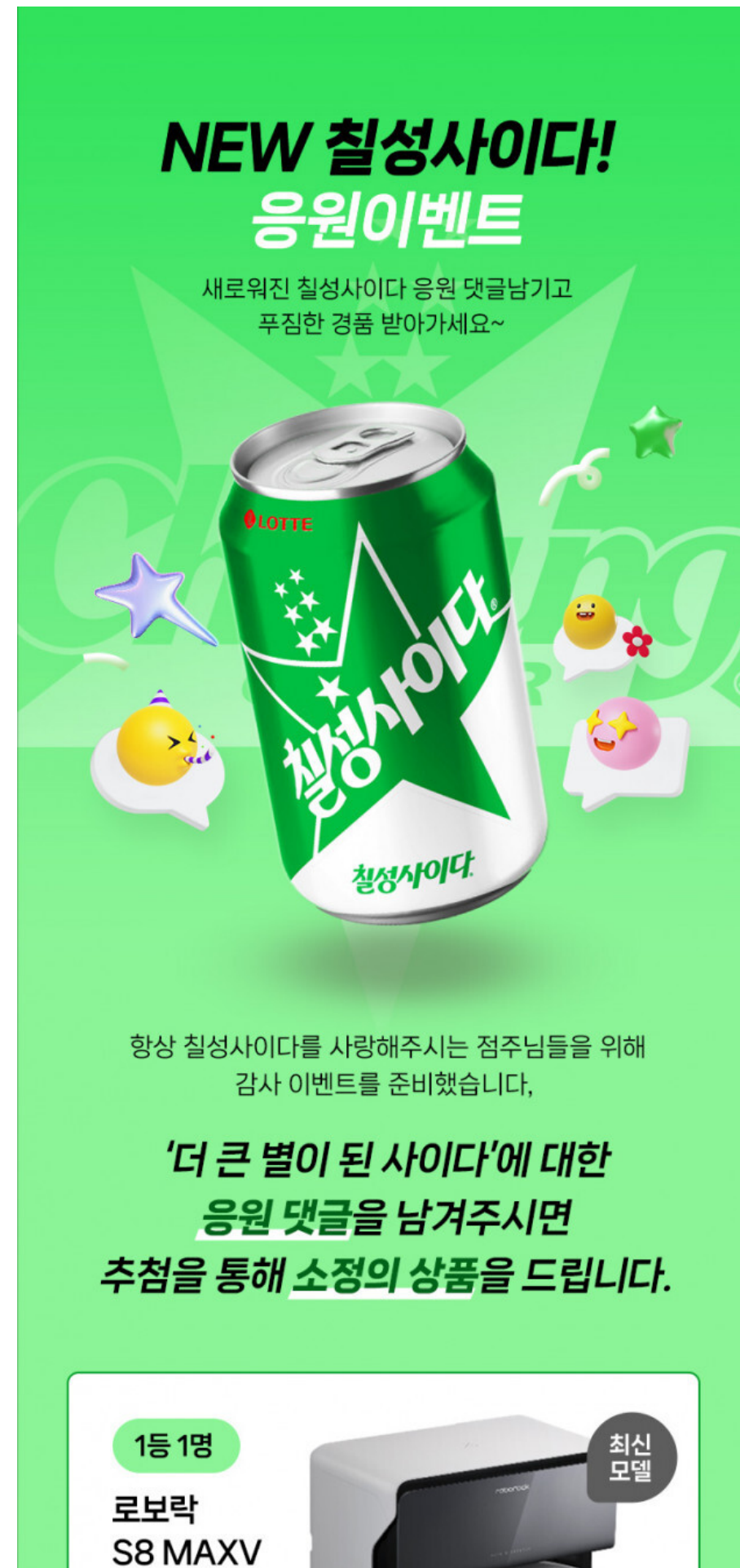
대상을 고개 | 기프티쇼 비즈 구매 금액 고개 (최대 3만 원까지)  
행사 기간 | 2023.11.01~2023.11.30  
연도 행사 | 11 구매 금액 후 룰렛 이벤트 참여 (최대 3만 원까지)  
기프티쇼 비즈 구매 금액 고개 (최대 3만 원까지) 구매 금액 후 룰렛 참여  
경품 당첨 | 룰렛 이벤트 참여 후 기프티쇼 비즈 구매 금액 고개 (최대 3만 원까지)  
행사 후원 | 기프티쇼 비즈 (주), 스타벅스 코리아 (주), GS25 (주)  
주최 | GS25 (주), 스타벅스 코리아 (주), GS25 (주)  
주최 | 2023년 12월 17일 (수)

### 꼭 읽어보세요!

- 이용객은 정액의 이용하거나 현금 환불 및 재환매를 목적으로 한 구매 고객은 응모 대상에서 제외됩니다.  
- 해당 프로모션 종료일(2023.11.30)은 당첨자 본인 부담입니다.  
- 재환매금액은 구매 고개 후 일주일 이내의 납부해주시기 위해, 기간 내 재환매금액 미납 시 당첨 자격이 상실됩니다.  
- 당첨 후 재가입 고객, 구매 미완료 및 수신 미동의 고객은 당첨 사실과 관계없이 당첨 대상에서 제외됩니다.  
- 이벤트기간 내 이벤트 참여 후 상품 수령일까지 수신동의 유무에 따라 당첨 대상이 아니며, 변경 시 대상자에서 제외됩니다.  
- 타 행사와 중복으로 당첨 가능합니다.  
- 이벤트 참여 및 당첨자 선정, 경품 발송을 위해 개인정보가 수집되며 개인정보 수집 및 이용 동의가 필요합니다.  
- 구매완료 룰렛 이벤트는 이벤트기간 내 최대 3회까지 룰렛 이벤트 응모 가능합니다.  
- 이벤트메이커 가입 이벤트 중 룰렛 이벤트(최대 3,000원)은 신청순 500명까지 중첨되며  
신청순 마감 이후에는 가입 완료자도 경품 중첨이 불가합니다.  
- 잘못된 개인정보를 입력하여 당첨자에게 연락이 불가능하거나 오발송되는 경우 경품 당첨이 취소될 수 있습니다.



**LOTTE**  
**CHILSUNG BEVERAGE**





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### 설 맞이 퀴즈대전

01.06 ~ 01.17

1

퀴즈를 풀면 특별한 선물이 팡팡!  
다음의 빈칸에 들어갈 단어는 무엇일까요?

우리나라 4대 명절 중 하나는 이다.

2

당신을 위한 특별한 선물이 팡팡!  
원하는 경품을 확인하고 응모해 보세요



### 투싼 우주 베스트셀링카 만들기 프로젝트

투싼 글로벌 베스트셀링카 퀴즈 이벤트

이벤트 기간

11월 19일(화) 오전 9시부터  
11월 26일(화) 오후 11시 59분까지

Quiz

아래 화면에 나오는 문제를 보고 빈칸에 들어갈 정답을 적어 주세요

Quiz 1

투싼은 2023년 판매량 기준 현대차그룹 내 글로벌 판매 위이다.



### ITZY The 3rd Fan Meeting ITZY 밍지 세포들

TWINZY POP-UP STORE

## LUCKY DRAW

## NOTICE

- 당일 구매 영수증에 한하여 1회 참여 가능합니다.
- 인당 1회 수령 가능합니다.
- LUCKY DRAW 특전은 일별 수량이 한정되어 있으며, 선착순 증정 후 소진 시 조기 종료될 수 있습니다.
- 이벤트 특전 분실 시, 재수령이 불가능합니다.
- Participation is only possible once with the same-day purchase receipt.
- It can be received only once per person.
- LUCKY DRAW gifts are limited in quantity per day and may end early if they are out of stock.
- In case of loss of gifts, customers cannot receive it again.



## UP TO 50% 랜덤 쿠폰 뽑기 게임

랜덤쿠폰 뽑기 결과는?  
스크래치를 긁어 명함 뒷면을 확인하세요!

### 랜덤 쿠폰 확인하기

50% 쿠폰

30% 쿠폰

10% 쿠폰

\*1일 1회 응모 가능하며, 쿠폰의 소멸기한은 12월 10일입니다.  
미사용으로 인한 소멸은 재발급이 불가합니다.  
각 쿠폰별 최소 주문 금액 이상일 시 사용 가능합니다.  
쿠폰의 자세한 사용 기준은 마이페이지 > 쿠폰함에서 확인 가능합니다.



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Welcome to Korea

Participate in the  
**Welcome Kit Event**  
to get a random gift!

A gift for those who visited Korea!  
2024.09.03. - 2024.12.20.

**Event**  
A random gift in a gift box  
Choose your favorite gift box to get a gift!



추천인 이벤트

**우리 모두  
쏙 스토어로!**

2024. 06. 14 - 06. 23

**이벤트 참여 방법**

**STEP 1**  
추천인 입력  
회원가입 시 또는 마이 페이지

**STEP 2**



2024 MAMA AWARDS  
FEEL THE BEAT OF KOREA IN JAPAN  
VISA

**Feel the Beat  
of Korea  
in JAPAN Osaka**

イベント日程:  
2024年10月20日(日) ~ 2024年11月14日(木) 23:59 JST  
※ このキャンペーンは、日本標準時間に基づいています。

**FEEL THE BEAT**

2024 MAMA AWARDS 紹介



**RAFFLE  
CHANCE**

12.01 - 12.31

푸마키즈  
플친  
ONLY

**MISSION**  
선물 팡팡 참여 이벤트  
이벤트 참여하고 선물 받아주세요!

**PUMA KIDS**

[ 참여 방법 ]



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EST SECURITY

EVENT

설렘 가득 봄맞이  
피크닉 룰렛

04.08 ~ 04.22



배달의민족  
상품권  
5,000

EVENT

봄맞이 피크닉 룰렛

행운의 룰렛 돌리고 피크닉 가세요!

농협경제지주

설레는 새 학 기  
럭키찬스

구매 · 구독 고객 모두에게  
100% 당첨 선물과 혜택을 드려요!

2024.03.07 ~ 03.20



01  
럭키박스


100% 당첨

Harim

푸디버디 EVENT

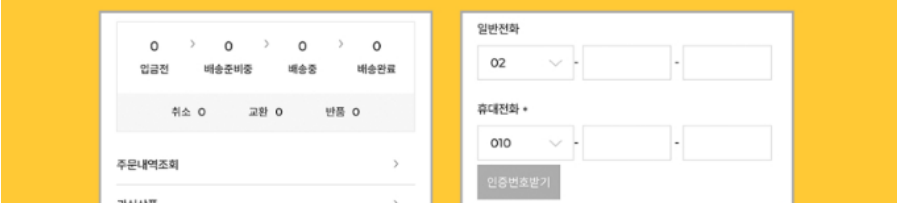
버디 미션 수행하면  
선물이 팡팡!

이벤트 기간 : 2.29 ~ 3.5



MISSION

마케팅 수신 동의하고  
응모권을 받으세요!



Dongkook

MADECA PRIME

신제품 출시 기념  
퀴즈 이벤트

신제품 이름을 맞추면 선물이 팡팡!

#무한탄력샷 #흡수,탄력 2in1 #5분 1,000샷  
#수직형 HIFU #저통증 샷

Q. 다음의 빈칸에 들어갈 신제품 이름은 무엇일까요?

마데카 프라임

O I L E

정답을 입력해 주세요. 응모하기

HINT : 브랜드 스토리 하단에서 신제품 이름을 찾아보세요♥

MADECA PRIME

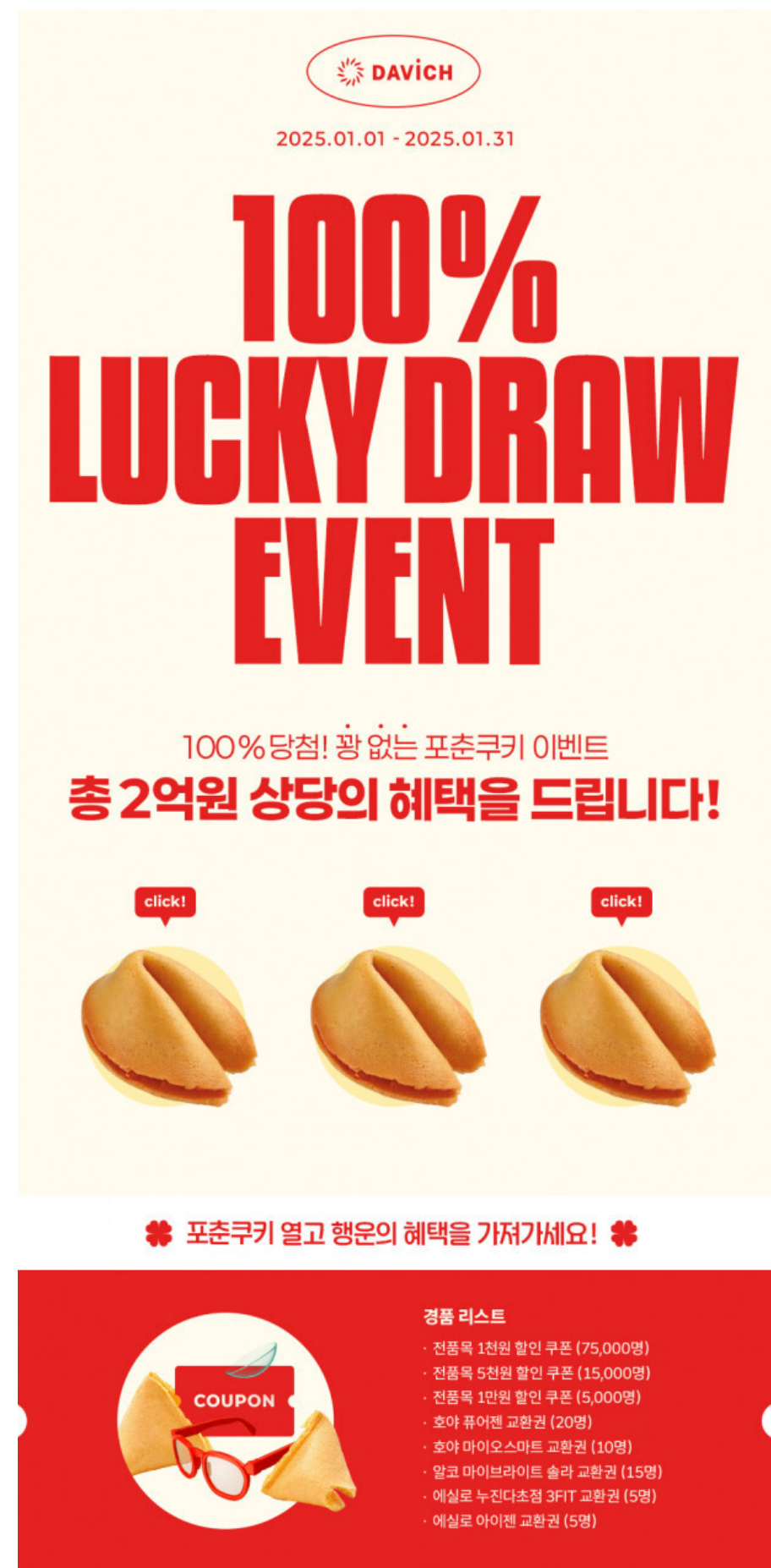
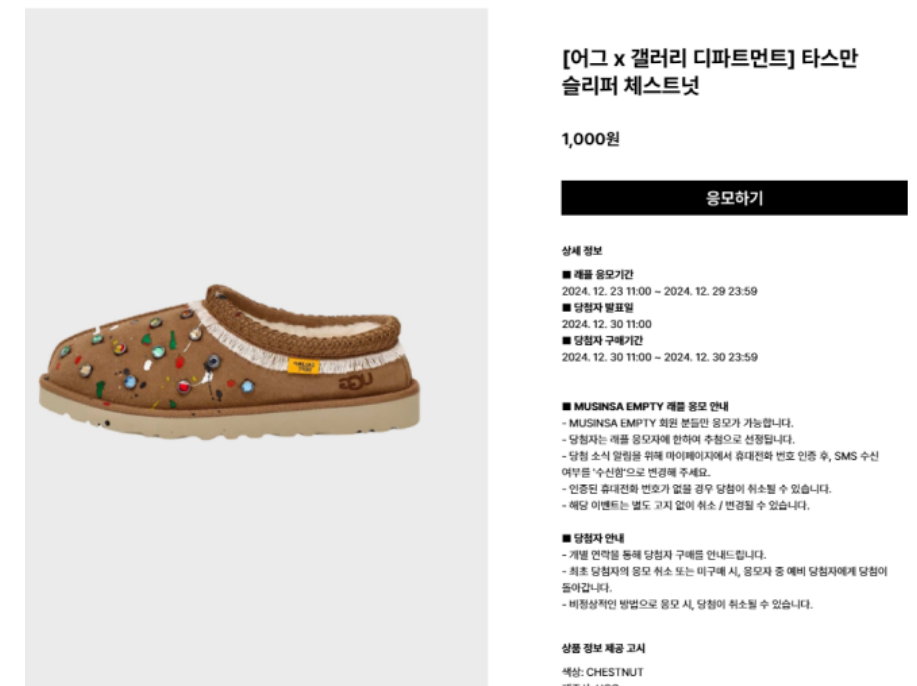
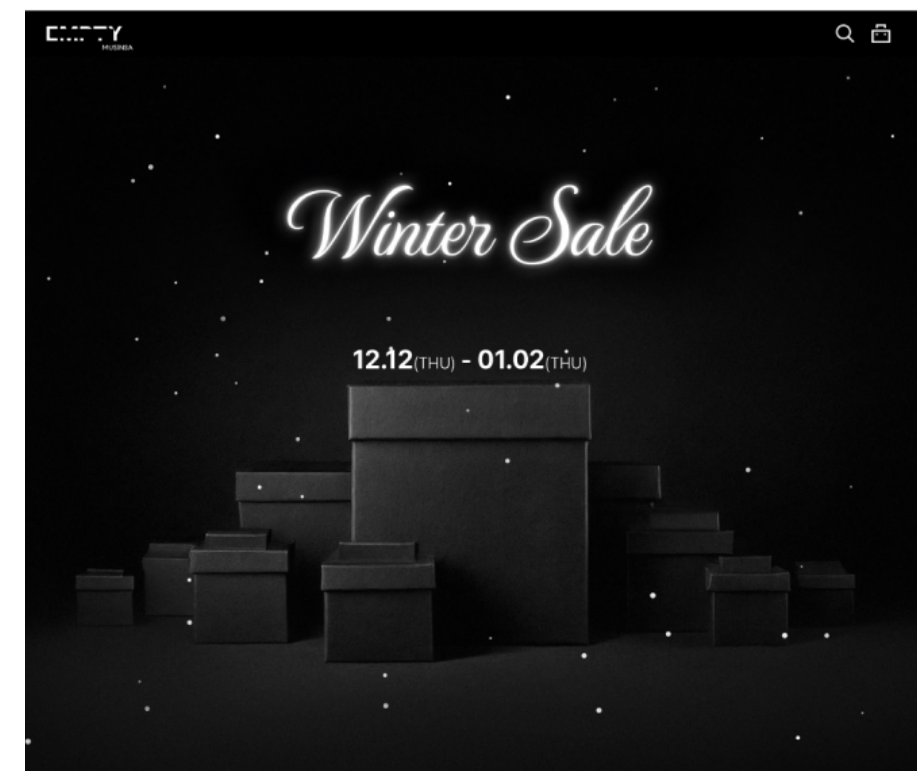
브랜드 스토리 제품 구매 이벤트 멤버십 커뮤니티

퀴즈풀고



# Clients of varying industries and size are working with DPromotion

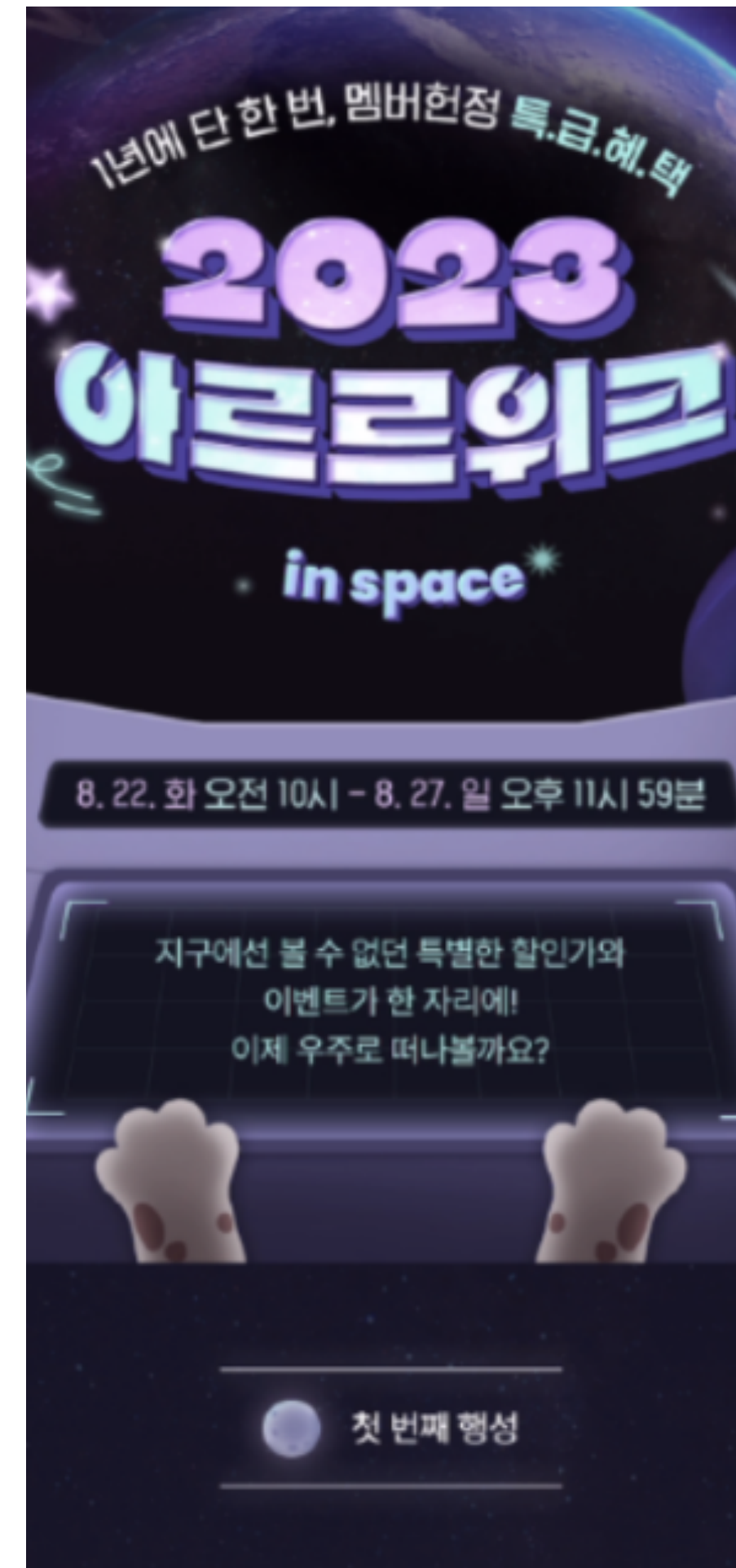
**MUSINSA  
TRADING**





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# Clients of varying industries and size are working with DPromotion

Every day, large-scale promotions are launched with DPromotion.

## Ameli



딱 3일만 만날 수 있는  
**4월의 아멜리**

하루에 한 번 드리는 선물부터  
불항기 가득한 아이템까지 다양하게 준비했어요!

4/1(월) 11시 ~ 4/4(목) 11시

선착순 쿠폰 선물 받기	꽃내음 가득한 아멜리 컬러	뉴멜리의 봄 장바구니	미리보는 아멜리 소식
-----------------	-------------------	----------------	----------------

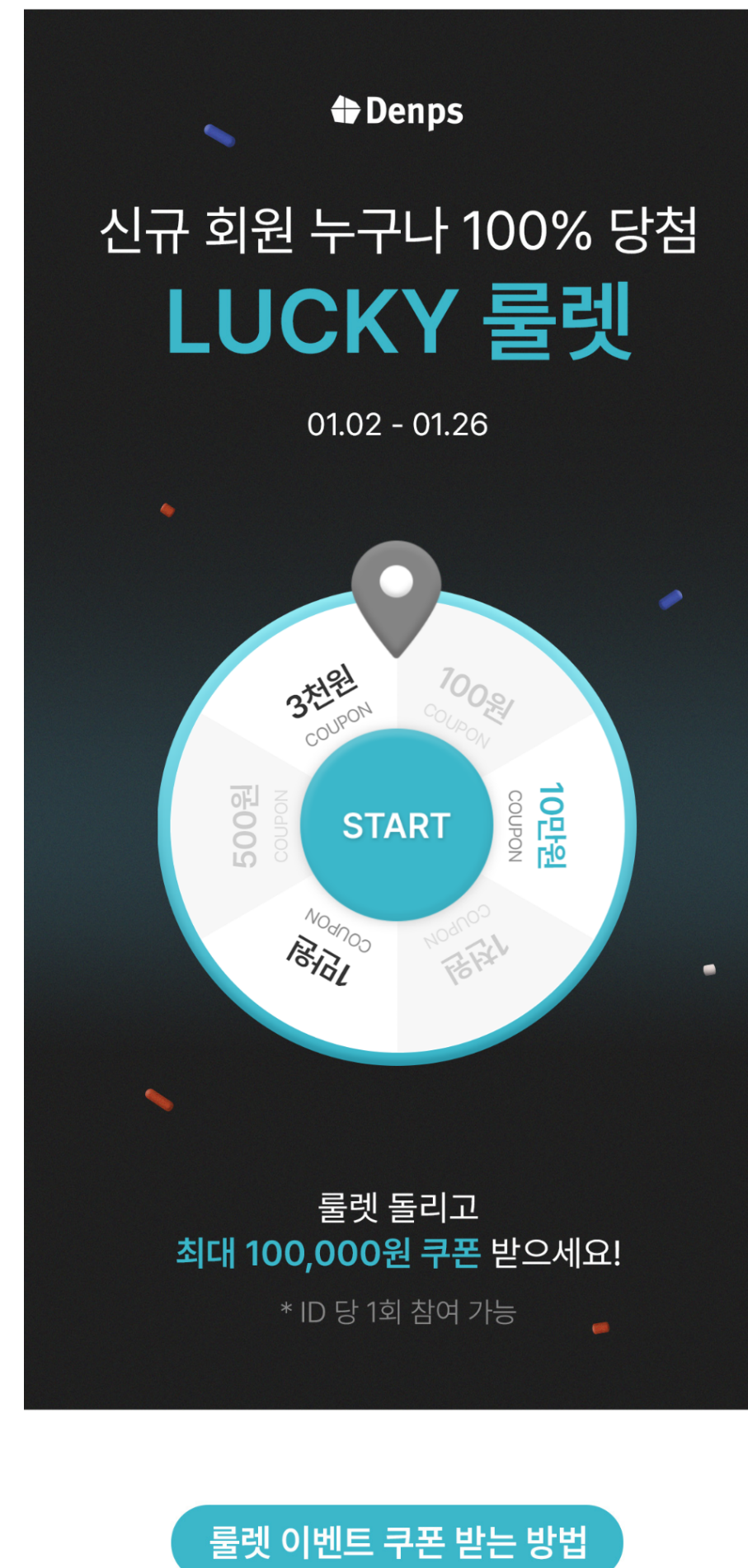
**매일 낮 12시  
선착순 쿠폰 받기**

3일간 매일, 모든 상품에 쓸 수 있는  
추가 할인 쿠폰을 뉴멜리에게만 드릴게요!

\*일부 세트 상품/퍼프 단품 사용 불가능

선착순 쿠폰  
추가 할인 쿠폰  
**10%**

## Denps



Denps

신규 회원 누구나 100% 당첨  
**LUCKY 룰렛**

01.02 - 01.26

START

10만원 COUPON  
3천원 COUPON  
500원 COUPON  
100원 COUPON

룰렛 돌리고  
**최대 100,000원 쿠폰** 받으세요!

\* ID 당 1회 참여 가능

룰렛 이벤트 쿠폰 받는 방법

## DEWYTREE



2024 청룡의 해  
**행운의 여의주뽑기** 100% 당첨

EVENT

**내가 받을 행운은?**  
행운의 여의주를 골라 깨뜨려 보세요!

## TWO GLASH FOUR



TWO GLASH FOUR  
by RISABAE

투스레시포의 시그니처, 글레이즈 립 체인저 #누블랙  
9월 11일 누 블랙의 시크함을 확장시킨  
새로운 컬렉션을 선보입니다.

**Nu Mauve**

WHAT IS  
NU BLACK?

“바르지 마지 느껴지는 이 절대적인 속속함... 감동적이예요”



# Thank you.

Address 5F, Room 3-8, 8 Gangnam-daero 53-gil, Seocho District, Seoul, Korea

Digital Center (06621) 6F, 373, Gangnam-daero, Seocho-gu, Seoul, Korea

Tel 1533-2771

Site <https://DPromotion.io>

E-mail [help@DPromotion.io](mailto:help@DPromotion.io).

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